



AGENDA

EL SEGUNDO ARTS & CULTURE ADVISORY COMMITTEE MEETING

TUESDAY, March 26, 2024

5:30 PM – 7:00 PM

EL SEGUNDO PUBLIC LIBRARY
SUE CARTER COMMUNITY ROOM
111 W. MARIPOSA AVENUE, EI SEGUNDO, CA 90245

Chairperson John Pickhaver

David Bart

Jane Burrell

Brian Mitchell

Joan Palmer

Michael Schepps

Tanya Taylor

Neal Von Flue

CITY COUNCIL LIAISON

Councilmember Lance Giroux

CITY STAFF

Aly Mancini, Recreation, Parks & Library Director

Randy Niessen, Cultural Arts Coordinator

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items.

Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five (5) minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: your name, residence, and the organization you represent, if desired. Please respect the time limits. While comments are welcome, the Arts and Culture Advisory Committee may not take action on any matter not on this Agenda. Arts and Culture Advisory Committee members may respond to comments after the Public Communications is closed.

Members of the Public may provide comments electronically by sending them to Senior Administrative Specialist, Brandee Thornton (bthornton@elsegundo.org 310-524-2774) with a limit of 150 words and accepted up until 30 minutes prior to the meeting. The emails will be read to the Arts and Culture Advisory Committee during public communications and are subject to disclosure under the Public Records Act.

REASONABLE ACCOMMODATIONS: In compliance with the Americans with Disabilities Act and Government Code Section 54953(g), the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can also be found on the City's website at <https://www.elsegundo.org/government/departments/city-clerk>. Please contact the City Clerk's Office at (310) 524-2308 to make an accommodation request or to obtain a copy of the policy.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the US.

A. CALL TO ORDER

B. ROLL CALL

C. PUBLIC COMMUNICATION – (RELATED TO ARTS & CULTURE ADVISORY COMMITTEE BUSINESS – 5 MINUTE LIMIT PER PERSON, 30 MINUTE LIMIT TOTAL)

Individuals who have received a value of \$50 or more to communicate to the Arts & Culture Advisory Committee on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing Committee. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow the Arts & Culture Advisory Committee to take action on any item not on the agenda. City Staff will respond to comments after Public Communications is closed.

CITY STAFF FOLLOW-UP COMMENTS – (Related to Public Communications)

D. PRESENTATIONS - None

E. CONSENT CALENDAR –

1. APPROVAL OF THE MINUTES for the Arts and Culture Advisory Committee Meeting of February 27, 2024. (Committee Action Required)

Recommendation: (1) Approval

F. NEW BUSINESS

1. Art Walk Update

Recommendation:

1. Receive and file.
2. Alternatively, discuss and take other action.

2. Destination El Segundo Review

Recommendation:

1. Receive and file.
2. Alternatively, discuss and take other action.

3. Post Laureate RFQ Review

Recommendation:

1. Receive and file.
2. Alternatively, discuss and take other action.

4. Special Meeting Date

Recommendation:

1. Receive and file.
2. Alternatively, discuss and take other action.

5. 24/25 Initiatives and Budget I.D.

Recommendation:

1. Receive and file.
2. Alternatively, discuss and take other action.

G. UNFINISHED BUSINESS –

1. ACC Vacancy Update

Recommendation:

1. Receive and file.
2. Alternatively, discuss and take other action.

2. Embassy Suites Art Event and Update

Recommendation:

1. Receive and file.
2. Alternatively, discuss and take other action.

H. ARTS & CULTURE ADVISORY COMMITTEE BUDGET & INITIATIVE UPDATES -

1. Budget Review

Recommendation:

1. Receive and file.
2. Alternatively, discuss and take other action.

I. SUBCOMMITTEE UPDATES

Recreation Park Renovation
Community Engagement
Land Acknowledgement
El Segundo Art Walk
The Plunge

J. ADVISORY COMMITTEE MEMBER COMMENTS

Jane Burrell
Brian Mitchell
Joan Palmer
John Pickhaver

Tanya Taylor
Neal Von Flue
Michael Schepps
David Bart

K. CITY COUNCIL LIAISON COMMENTS

L. DIRECTOR'S COMMENTS

M. ADJOURNMENT

Adjourn to the April 23, 2024, meeting.



City of El Segundo
**Arts and Culture Advisory
Committee**
Meeting Minutes
for February 27, 2024 5:30 p.m.

A. CALL TO ORDER

1. The meeting was called to order at 5:30 p.m. by Chairperson John Pickhaver.

B. ROLL CALL

1. Members Present: David Bart, Jane Burrell, Joan Palmer, Neal Von Flue, Tanya Taylor, Michael Schepps, Maureen Kingsley, John Pickhaver
Bran Mitchell, Maureen Kingsley – Absent

City Council Liaison:
Councilmember Lance Giroux – Absent

City Staff Liaisons Present: Recreation, Parks and Library Director, Aly Mancini, Acting Recreation Superintendent, Linnea Palmer.

C. PUBLIC COMMUNICATIONS - None

D. PRESENTATIONS

1. Embassy Suites Public Art Project

Craig Smith provided a presentation about the Cultural Arts Program and how it needs to flow throughout the Hilton Embassy Suites Hotel in El Segundo. He explained the importance of making sure that the art within the hotel reflects the outside, as people should understand how they are geographically in El Segundo based on the art in the building. Hilton has recently put strong emphasis on the art behind their front desk having a local reference as well. Smith explained the five different artists, and showcased potential concepts, that will create art for the hotel. He provided examples of a mosaic piece, "still life" concept, block print art, colorful collage, and artwork triptych. He also proposed the idea of an "Instagram Moment" blue butterfly wall in the populated West End area, along with a unique plane propeller artifact that would fit the theme of being located near LAX. Smith stated that the project could take close to over ten weeks from the time that the art is ordered, with a realistic completion date near the end of June.

E. CONSENT CALENDAR - None

1. Approval of minutes of the Arts and Culture Advisory Committee Meeting of January 23, 2024

MOTIONED by John Pickhaver, SECONDED by Maureen Kingsley to approve the January 23, 2024 minutes with the changes of Maureen calling the meeting to order and the Black in Mayberry's Juneteenth Event changed to a "loan" request .

F. NEW BUSINESS

1. ACC Vacancies

Vice Chairperson Kingsley stated that this would be her last meeting, leaving the committee with two vacancies. Director Mancini notified the committee that they can ask the City Council to reduce the number of committee members from eleven to nine or continue working to fill the two open spots. The committee agreed to continue working towards filling the vacancies.

2. Destination El Segundo Review

Director Mancini notified the committee that Chrstina Rivela, the Economic Development Coordinator, will be attending the March 26, 2024 Arts and Cultural Advisory Committee Meeting to provide a presentation about the site.

3. Embassy Suites Art Presentation

The committee discussed the presentation provided by Craig Smith on the Embassy Suites Art. The committee agreed that the art pieces should all be accessible to the public, and want to ensure this with Craig prior to approving the project. The committee proposed a written agreement to be signed with their collective changes and expectations, including no logos within the artwork, a clause that allows accessibility to the public, QR codes to be used to learn more about the art, the use of Snap maps, and reception consideration.

All voted in favor.

4. Review of Poet Laureate Reception

Vice Chairperson Kinglsey discussed the success of the workshops, and how the writers in the community shared their work. She also explained that there was strong positive feedback to the City of El Segundo and the City Council.

5. Review of Chapter 34 ESMC

Director Mancini explained that the Chapter 24 ESMC is the code related to cultural development, and it was brought to the meeting in the chance that the committee chose to deny the Embassy Suites Public Art Project.

G. UNFINISHED BUSINESS

1. Staffing Update

Director Mancini explained that the position of the Arts and Culture Coordinator was offered to Randy Niessen, who will be starting on March 11, 2024.

H. ARTS & CULTURE ADVISORY COMMITTEE BUDGET & INITIATIVE REVIEW

Acting Recreation Superintendent Linnea Palmer explained that the total Arts and Culture payouts in the past fiscal year have equated to \$167,000.00, and the total budget for the year is expected to be spent. Palmer additionally added that the committee should be putting in requests for different budget lines for the next fiscal year.

I. SUBCOMMITTEE UPDATES

Recreation Park Renovation – No updates.

Community Engagement – No updates.

Land Acknowledgement – No updates.

El Segundo Art Walk – No updates.

The Plunge – No updates.

J. ADVISORY COMMITTEE MEMBER COMMENTS

Jane Burrell – None.

Chairperson John Pickhaver – None.

Joan Palmer – None.

Vice Chairperson Maureen Kingsley - Thanked Member Von Flue for the Book of Poetry and its layout.

Tanya Taylor - None

Neal Von Flue – None.

David Bart – None.

Michael Schepps – None.

K. CITY COUNCIL LIASON COMMENTS – None

L. DIRECTOR'S COMMENTS - None

M. ADJOURNMENT – The meeting adjourned at 7:11 PM.

Motioned by Chairperson Pickhaver and Seconded by Member Von Flue.
Motion Carried 9-0.

NEXT MEETING: Tuesday, March 26, 2024, at 5:30 p.m.

CALL FOR ARTISTS
EI SEGUNDO CULTURAL DEVELOPMENT PROGRAM SEEKS POET LAUREATE
DEADLINE: TUESDAY, MAY 28, 2024

I. INTRODUCTION

The City of El Segundo Cultural Development Program seeks applications from interested and qualified Artists to provide literary art services for its Poet Laureate initiative. The Artist selected through this competitive selection process would become El Segundo’s Poet Laureate.

Funding for the Poet Laureate is provided by the El Segundo Cultural Development Program Fund. The City’s Arts and Cultural Development Program staff will administer the Artist selection process and oversee the Artist during the two-year Poet Laureate term. The objective of this program is to promote the literary arts and encourage greater literary awareness by the public.

II. BACKGROUND

The City of El Segundo, known as the “Aerospace Capital of the World,” is a coastline community in the South Bay region of Los Angeles County. The City, coined by Standard Oil Company for its second oil refinery in California, was incorporated on January 18, 1917. El Segundo, 5.46 square miles in area and with a current population of 16,504, is renowned for maintaining a quaint, small town atmosphere as well as a thriving business environment that caters to some of the world’s most prestigious entities. It is home to the Los Angeles Lakers, Los Angeles Kings, Raytheon Technologies, Boeing, Los Angeles Air Force Base, Mattel, Beyond Meat, and Los Angeles Times.

The Poet Laureate initiative was developed by the El Segundo Arts and Culture Advisory Committee and approved by the City Council in June 2021. The Poet Laureate program launched in January 2022 and El Segundo welcomed its inaugural Poet Laureate, Hope Anita Smith. To learn more about the Poet Laureate program visit [El Segundo Poet Laureate | El Segundo Libraries \(elsegundolibrary.org\)](https://www.elsegundolibrary.org/about-us/cultural-development-program-268521)

The mission of the El Segundo Cultural Development Program (ESCDP) is to expand the City’s artistic, cultural, and creative resources by enhancing the environment and quality of life. The intent is to achieve high-quality and site-specific artwork and art experiences, increase public access to the arts, encourage civic engagement, help drive tourism and revenue to local businesses, contribute towards realizing cultural equity and inclusion, create opportunities for artists and art organizations in the region, and to transform people, places and communities. For more information, visit <https://www.elsegundolibrary.org/about-us/cultural-development-program-268521>.

The El Segundo Cultural Development Program works with established and emerging artists from all disciplines to create permanent artwork, creative place keeping projects, public engagement activities, temporary art exhibitions and event-based programming.

III. PROJECT DESCRIPTION AND SCOPE OF SERVICES

The selected Artist will become the City’s first Poet Laureate, serving as a liaison, advocate, and leader for poetry, spoken word, and the literary arts. The Poet Laureate will leverage their artistic excellence and literary achievements to inspire El Segundo’s diverse residents to have a greater appreciation of the literary arts. The Poet Laureate is expected to create engaging and conceptually driven, original works stimulated by and in response to the local communities, and cultivate critical thinking, connection, and appreciation of the literary arts through public readings, in-person literary workshops, and civic events.

The Artist's responsibilities include the following, but are not limited to:

- promote the literary arts, particularly poetry, as an art form
- increase the accessibility of the art form to residents in their everyday lives
- mentor the City's next generation of poets and writers (possibly the ESUSD students)
- speak at school assemblies
- read original writing aloud at city-wide public events
- lead writing workshops for community stakeholders at local cultural venues (e.g. El Segundo Public Library, Park Vista, Joslyn Center, El Segundo Museum of Art, etc.)
- explore the City and get to know the community
- compose at least one commemorative poem about El Segundo
- partner with the Library and Historical Committee to tell the City's stories
- write prose celebrating the City's geography, cultures, and histories
- collaborate with the Arts and Culture Advisory Committee (ACC) and City staff to create in-person opportunities to encourage interest and excitement about poetry, literacy, literary events, and related subjects, etc.

The position will last two years from the time of contract completion. A Poet Laureate may not serve more than one full term (September 2024 to October 2026).

IV. ARTIST COMPENSATION

To honor the Poet Laureate's accomplishments, the El Segundo Cultural Development Program will award the Poet Laureate an honorarium of \$8,000 total (\$4,000 per year of the two-year term) and a total materials budget of \$3000 (\$1500 per year of the two-year term). The artist's compensation is all-inclusive and must cover all costs associated with the Scope of Services, including all travel expenses.

V. ELIGIBILITY

Only one application per Artist will be accepted.

An eligible applicant must:

- Live or work in Los Angeles County and be authorized to work in the United States.
- Be 18 years of age or older. No preference will be given to race, color, religion, national origin, gender, military status, sexual orientation, marital status, physical or mental disability.
- Have a demonstrated history of community involvement.
- Have the ability to engage the public.

ELIGIBILITY RESTRICTIONS

Individuals with conflicts of interest are not eligible for contract award under this solicitation. Elected officials, commissioners, board members, committee members, agents, officers, and employees of the City of El Segundo and their business partners and their immediate family members are not eligible for a contract award under this RFP.

VI. APPLICATION SUBMITTAL REQUIREMENTS

Required Submission Materials (Letter of Interest, Résumé, Samples of Past Work, & References in one MERGED PDF format document):

1. Letter of Interest shall include full contact information and contain information for the selection panel that may not be conveyed through the resume or work samples.

Submit a written narrative (**1000 words maximum**). Please consider the following questions when writing your Letter of Interest:

- Why are you interested in serving as Poet Laureate?
 - Describe your passion for the literary arts and comprehension of the project.
 - How do you see the Poet Laureate's relationship to El Segundo?
 - Explain your methodology/approach for conceptualizing and creating art.
 - What do you envision doing during your tenure, and how does this vision align with the program goals?
 - How will you inspire and engage El Segundo's unique public?
2. Professional Résumé or Curriculum Vitae. The résumé may include literary activities and achievements such as, publication history, awards, performances and readings, past public poetry projects and education.
 3. A total maximum of FIVE (5) examples of past work which may include original poems and/or videos of original performed spoken word may be included. [Please note: any materials that exceed the limit of 5 will not be considered). Any videos as work samples shall be accessible to the selection committee via weblink(s). Applicant must provide an annotated and detailed work sample list and/or a list of weblinks with an annotated description of each performance as an additional document in the PDF format.
 4. References. Submit the names, addresses, current telephone numbers and/or email addresses for three authorities on your work. Do not submit letters of recommendation. We do call references, so please double-check to ensure that the contact information for your references is correct.

Submission materials must be submitted as ONE SINGLE PDF format document. Submittal is due no later than 12:00pm on Tuesday, May 28, 2024. Please email submission to Cultural Arts Coordinator, Randy Niessen at rniessen@elsegundo.org. Late or incomplete submissions will not be considered.

VII. SELECTION CRITERIA

A panel of three members, comprised of community members and literary art experts selected by the ESCDP staff, will convene to review the Poet Laureate applications. The selection panel will recommend a finalist as well as an alternate to the full Arts & Culture Advisory Committee.

Each application will be reviewed for aesthetic quality, community involvement, and capacity for public engagement in the literary arts, all weighted approximately equal.

Aesthetic Quality

- Do the written or recorded work samples convey strong aesthetic merit?
- Are the works consistently strong (demonstrating a freshness of vision, mastery of language, clarity of form)?

Community Involvement

- Does the applicant demonstrate a history of community collaboration and involvement?

Potential for Public Engagement

- Does the proposal support the poet's ability to engage El Segundo's residents in meaningful ways to further the literary arts in its communities?

VIII. ADMINISTRATION

The selected Poet Laureate must enter into an agreement with the City. The Poet Laureate must coordinate their schedule with the ESCDP staff, be the point of contact for all programming inquiries from the public, arrange details for their programs and coordinate press releases and events with the City's staff.

The contract agreement is also contingent upon the selected Poet Laureate's successful completion of a thorough background review, including being fingerprinted by the El Segundo Police Department and a medical exam for TB (tuberculosis), additional reference checks and verifying proof of the Poet Laureate's right to work in the United States.

The selected Poet Laureate may be asked to obtain, at the Poet Laureate's sole cost and expense, all insurance required by the City. The Poet Laureate may be asked to refrain from working until such insurance has been approved by the City.

The selected Poet Laureate may be asked to obtain, at the Poet Laureate's sole cost and expense, a City of El Segundo business tax license.

If a poetry reading at an official City occasion is one item on the agreed scope of work, the ESCDP reserves the right to review the proposed poem(s) beforehand. The proposed poem may be either the Poet Laureate's own or the work of another poet(s).

ESCDP reserves the right to terminate the Poet Laureate's agreement at any time, with or without cause.

IX. ADDITIONAL TERMS AND CONDITIONS

- For questions about the Request for Proposals: Randy Niessen, Cultural Arts Coordinator; rniessen@elsegundo.org.
- El Segundo Cultural Development Program (ESCDP) reserves the right to accept or reject any applications or portions thereof without stated cause. In selection of a finalist, the ESCDP staff shall attempt to negotiate and reach a final agreement with the finalist. If the ESCDP, for any reason, is unable to reach a final agreement with the finalist, the ESCDP then reserves the right to reject such finalist and negotiate a final agreement with another finalist who has the next most viable proposal. The ESCDP may also elect to reject all proposals and re-issue a new RFP.
- ESCDP is not responsible for the loss or damage of any submitted materials. All information contained herein does not constitute either an expressed or implied contract and these provisions are subject to change without notice at any time and for any reason in the sole discretion of the ESCDP.

- ESCDP is committed to fostering a diverse and inclusive workforce. Diverse applicants are encouraged to apply.

X. TENTATIVE SCHEDULE

Issuance of Request for Proposals (RFP)	April 2024
Application Deadline	May 28, 2024
Review of Applications (Selection Panel & ACC)	June 2024
Final Selection of Poet Laureate	Mid-Late June 2024
Agreement Executed with Final Scope	August 1, 2024

THE REMAINDER OF THIS PAGE INTERNATIONALLY LEFT BLANK.

XI. SIGNATURE BLOCK

Please return this page with your application or duplicate the information in your cover letter.

The undersigned hereby certifies:

- () familiarization with all terms, conditions, and specifications herein stated,
- () artist/organization is qualified to perform work and services as proposed,
- () that the application submitted is valid until _____(date).

Name

Authorized Signature

Mailing Address

Email Address

City, State, Zip

Phone Number

ACC-Operational Expenses and Revenue Generated for Fiscal Year 19/20

FUND STARTING BALANCE		\$	-
TOTAL REVENUE			
IN-LIEU FEE			
Payments into Fund	Boeing	\$	25,850.00
	Raytheon	\$	61,000.00
	Kite Pharma	\$	400,000.00
	TechStyle	\$	42,205.50
TOTAL REVENUE		\$	529,055.50
CURRENT ENDING FUND BALANCE		\$	529,055.50

ACC- Operational Expenses and Revenue Generated for Fiscal Year 20/21

FUND STARTING BALANCE				\$ 529,055.50	
TOTAL EXPENSES				Budget	Actual
Personnel Expenses				\$ 8,361.44	
	Personnel	Salaries	\$ 6,740.03		
		Benefits	\$ 1,621.41		
Operating Expenses				\$ 457.44	
	Operations	Operating Supplies	\$ 457.44		
Contractual Services & Professional Technical				\$ -	
		Contractual Services	\$ 243,425.00		
		Professional & Technical	\$ 243,425.00		
Capital Improvements				\$ 400,000.00	
TOTAL EXPENSES			\$ 486,850.00	\$ 408,818.88	
TOTAL REVENUE					
IN-LIEU FEE				\$ -	
	Payments into Fund	Cedar Sinai	\$ 44,572.00		
		Cedar Sinai	\$ 21,797.75		
		Rivian	\$ 25,000.00		
TOTAL REVENUE			\$ 91,369.75		
CURRENT ENDING FUND BALANCE				\$ 211,606.37	

ACC-Operational Expenses and Revenue Generated for Fiscal Year 21/22

FUND STARTING BALANCE		\$ 211,606.37
TOTAL EXPENSES		
		Budget Actual
Personnel Expenses	\$ 98,496.00	\$ 85,458.37
Personnel		
Salaries	\$ 65,466.00	\$ 63,030.58
Benefits	\$ 33,030.00	\$ 22,427.79
Operating Expenses		\$ -
Operations		
Contractual Services & Professional Technical	\$ 193,000.00	\$ 57,343.77
Initiatives		
Outdoor Dining Enhancement	\$ 55,000.00	\$ 3,600.00
Festival of Holidays	\$ 60,000.00	\$ 25,743.77
TedX	\$ 50,000.00	
Poet Laureate	\$ 8,000.00	\$ 8,000.00
Art Walk	\$ 20,000.00	\$ 20,000.00
TOTAL EXPENSES	\$ 291,496.00	\$ 142,802.14
TOTAL REVENUE		
IN-LIEU FEE		
Payments into Fund		
Continental	\$ 58,000.00	
Belkin	\$ 37,007.75	
Nash DC	\$ 100,000.00	
Festival of Holidays	\$ 2,068.93	
Chargers + National Veterinary Ass	\$ 689,519.80	
202 Nash St.	\$ 38,000.00	
2320 Alaska Ave.	\$ 20,602.64	
TOTAL REVENUE	\$ 945,199.12	
CURRENT ENDING FUND BALANCE		\$ 1,014,003.35

ACC-Operational Expenses and Revenue Generated for Fiscal Year 22/23

FUND STARTING BALANCE		\$ 1,014,003.35
TOTAL EXPENSES		Budget
		Expenses
Personnel Expenses	\$	105,000.00
Personnel	\$	71,970.00
Salaries	\$	33,030.00
Benefits	\$	30,438.59
Operating Expenses	\$	10,000.00
Operating	\$	8,000.00
Operating Supplies	\$	-
Legal Council	\$	1,730.10
Contractual Services & Professional Technical	\$	211,000.00
Initiatives	\$	8,000.00
Poet Laureate	\$	40,000.00
Festival of Holidays	\$	35,000.00
Visual Artists in Community	\$	35,000.00
Community Engagement Fund	\$	35,000.00
Second City Talks	\$	58,000.00
Art Walk	\$	58,000.00
TOTAL EXPENSES	\$	326,000.00
TOTAL REVENUE		Estimate
		Current
TOTAL REVENUE		
CURRENT ENDING FUND BALANCE		\$ 752,214.24

ACC-Expenditure Projections for Fiscal Year 23/24

EXPECTED FUND STARTING BALANCE		\$ 752,214.24
TOTAL EXPENSES		Budget Expenses
Personnel Expenses		\$ 110,000.00 \$ 4,866.76
Personnel	Salaries	\$ 75,000.00 \$ 2,123.57
	Benefits	\$ 35,000.00 \$ 2,743.19
Operating Expenses		\$ 10,000.00 \$ 474.75
Operating	Operating Supplies	\$ 10,000.00 \$ 474.75
	Dia De Los Muertos Signage	\$ 146.18
	Shrine Stand Supplies	\$ 328.57
Contractual Services & Professional Technical		\$ 156,000.00 \$ 104,896.11
Initiatives	Literary Arts Fund*	\$ 10,000.00 \$ 1,644.58
	Poetry Reception Supplies	\$ 306.27
	Poetry book printing	\$ 1,338.31
	Festival of Holidays	\$ 25,000.00 \$ 19,152.85
	Signage	\$ 186.16
	Craft Bazaar Rentals	\$ 4,850.57
	Stage Rental	\$ 1,695.00
	Sound System	\$ 2,400.00
	Porta Potties (2 years worth)	\$ 1,975.32
	Crafts, passport, decorations, and others	\$ 7,480.80
	Performers (Shiho Tendou & Irene Hernandez)	\$ 565.00
	Visual Artists in Community	\$ 25,000.00 \$ 4,367.00
	Mounting Supplies	\$ 308.40
	Art Installation	\$ 4,058.60
	Community Engagement Fund	\$ 25,000.00 \$ 8,731.68
	Jazz Performance	\$ 1,800.00
	Halloween Frolic Craft	\$ 931.68
	Juneteenth	\$ 6,000.00
	Art Walk	\$ 41,000.00 \$ 41,000.00
	Snap Map	\$ 30,000.00 \$ 30,000.00
Capital Improvements		\$ 40,000.00
TOTAL EXPENSES		\$ 316,000.00 \$ 110,237.62
TOTAL REVENUE		
Revenue		
Joy Around the World Craft Vendor Fee		\$ 320.00
Cultural Development Fee Payment		\$ 75,000.00
		\$ 92,000.00
TOTAL REVENUE		\$ - \$ 167,320.00
EXPECTED FUND BALANCE		\$ 603,534.24 \$ 809,296.62

ACC-Expenditure Projections for Fiscal Year 24/25

EXPECTED FUND STARTING BALANCE		\$	779,296.62
		^Included estimated staff expenses for remainder of FY 23/24	
TOTAL EXPENSES		FY 24/25 Requested	Finalized Request
Personnel Expenses		\$	110,000.00
Personnel	Salaries	\$	75,000.00
	Benefits	\$	35,000.00
Operating Expenses		\$	10,000.00
Operating	Operating Supplies	\$	10,000.00
Contractual Services & Professional Technical Initiatives		\$	156,000.00
	Literary Arts Fund	\$	10,000.00
	Festival of Holidays	\$	25,000.00
	Visual Artists in Community	\$	25,000.00
	Community Engagement Fund	\$	96,000.00
Capital Improvements		\$	40,000.00
TOTAL EXPENSES		\$	316,000.00
		\$	-
EXPECTED REVENUE		Unfunded	Unfunded
Revenue			
TOTAL REVENUE		\$	-
		\$	-
EXPECTED FUND BALANCE		\$	463,296.62



Summer Concerts in the Park

El Segundo Recreation, Parks & Library

Recent Concert History



Chevron
PRESENTED BY CHEVRON EL SEGUNDO REFINERY AND
THE CITY OF EL SEGUNDO RECREATION & PARKS DEPARTMENT

SUMMER CONCERTS IN THE PARK

MAIN ST. & MARIPOSA AVE. LIBRARY PARK

 FLOGGING SEAGULLS JUNE 16 Shamrock of the 80's	 4 LADS FROM LIVERPOOL JUNE 30 The Beatles Tribute Band
 CASH, THE KING & THE KILLER JULY 14 Rock n' Roll Tribute Show to the music of Johnny Cash, Jerry Lee Lewis and Elvis Presley	 4 ALARM JULY 28 Top 40 Current Pop & Dance Hits

El Segundo
REC & PARKS
We Engage. We Inspire. We Play.

ACTIVITIES @ 4PM MUSIC @ 4:30PM
RAFFLES - FOOD TRUCKS - ARTS & CRAFTS
FOR MORE INFORMATION CALL (310) 524-2700

**Bill Ruane
RE/MAX**



Recent Concert History



Chevron PRESENTED BY CHEVRON EL SEGUNDO REFINERY AND THE CITY OF EL SEGUNDO RECREATION & PARKS DEPARTMENT

Bill Ruane
RE/MAX

SUMMER CONCERTS IN THE PARK

LIBRARY PARK ACTIVITES @ 4PM MUSIC @ 4:30PM

 <p>JUNE 17 SURF'S UP THE BEACH BOYS TRIBUTE</p>	<p>JULY 8 BARBARA MORISSON AND BOBBY BARRON AND HIS SWING THING</p>	
 <p>JULY 22 KELLY RAE BAND</p>	<p>AUGUST 5 MIDNIGHT RIDE</p>	

RAFFLES • FOOD TRUCKS • ARTS & CRAFTS
For more information call 310.524.2700



Recent Concert History

El Segundo Community Services
Department Presents

SUMMER CONCERTS

IN THE PARK

LIBRARY PARK • ACTIVITIES AT 4PM • MUSIC AT 4:30PM

<p>June 19 Thee Champagne Band</p>  <p>Motown/R&B</p>	<p>June 26 Top Beate's Tribute Show</p>  <p>Psychedelic Rock/Blues</p>	<p>July 10 Selena Tribute</p>  <p>Tejano</p>
<p>July 24 Rod Stewart Tribute Show</p>  <p>Pop/Rock</p>	<p>Food Trucks</p> <p>Arts & Crafts</p> <p>BILL RUANE RE/MAX ESTATE PROPERTIES</p> 	<p>August 7 Boogie Star 70's Show</p>  <p>Electric Dance/Blues</p>



Attendance:

- 2018: 800 - 1000
- 2022: 1200 -1600
- 2023: 1800 - 2000

Enhancements:

- Have worked with Bell Entertainment to improve sound
- Added food trucks & crafts

Future:

- More Concerts!





Thank you!
Questions?

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