



SPECIAL AGENDA  
STRATEGIC PLANNING WORKSHOP

EL SEGUNDO CITY COUNCIL  
9:00 AM SPECIAL SESSION  
TUESDAY, APRIL 30, 2024

EL SEGUNDO LIBRARY, SUE CARTER ROOM  
111 W. MARIPOSA AVENUE, EL SEGUNDO, CA 90245

**Drew Boyles, Mayor**  
**Chris Pimentel, Mayor Pro Tem**  
**Carol Pirsztuk, Councilmember**  
**Lance Giroux, Councilmember**  
**Ryan W. Baldino, Councilmember**

Tracy Weaver, City Clerk  
Matthew Robinson, City Treasurer

Executive Team

Darrell George, City Manager  
Barbara Voss, Deputy City Manager  
Saul Rodriguez, Police Chief  
Michael Allen, Comm. Development Dir.  
Elias Sassoon, Public Works Director  
Aly Mancini, Rec., Parks, & Library Dir.

Mark Hensley, City Attorney  
Paul Chung, Chief Financial Officer  
George Avery, Fire Chief  
Rebecca Redyk, HR Director  
Jose Calderon, IT Director

**MISSION STATEMENT:**

“Provide a great place to live, work, and visit.”

**VISION STATEMENT:**

“Be a global innovation leader where big ideas take off while maintaining our unique small-town character.”

The City Council, with certain statutory exceptions, can only act upon properly posted and listed agenda items. Any writings or documents given to a majority of City Council regarding any matter on this agenda that the City received after issuing the agenda packet are available for public inspection in the City Clerk's Office during normal business hours. Such documents may also be posted on the City's website at [www.elsegundo.org](http://www.elsegundo.org) and additional copies will be available at the City Council meeting.

Unless otherwise noted in the agenda, the public can only comment on City-related business that is within the jurisdiction of the City Council and/or items listed on the agenda during the Public Communications portions of the Meeting. Additionally, members of the public can comment on any Public Hearing item on the agenda during the Public Hearing portion of such item. The time limit for comments is five (5) minutes per person.

Those wishing to address the City Council are requested to complete and submit to the City Clerk a "Speaker Card" located at the Council Chamber entrance. You are not required to provide personal information in order to speak, except to the extent necessary for the City Clerk to call upon you, properly record your name in meeting minutes and to provide contact information for later staff follow-up, if appropriate.

When Council Member duly requires AB 2449 teleconferencing to attend the City Council meeting, the public will also be able to access the meeting and provide public comment via Zoom teleconference. To access Zoom from a PC, Mac, iPad, iPhone, or Android device, use URL <https://zoom.us/j/81951332052> and enter PIN: 903629 or visit [www.zoom.us](http://www.zoom.us) on device of choice, click on "Join a Meeting" and enter meeting ID: 81951332052 and PIN: 903629. If joining by phone, dial 1-669-900-9128 and enter meeting ID and PIN. *To reiterate, attending a City Council meeting by Zoom will only be used when AB 2449 is used.*

NOTE: Your phone number is captured by the Zoom software and is subject to the Public Records Act, dial \*67 BEFORE dialing in to remain anonymous. Members of the public will be placed in a "listen only" mode and your video feed will not be shared with City Council or members of the public.

***REASONABLE ACCOMMODATIONS: In compliance with the Americans with Disabilities Act and Government Code Section 54953(g), the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can also be found on the City's website at <https://www.elsegundo.org/government/departments/city-clerk>. Please contact the City Clerk's Office at (310) 524-2308 to make an accommodation request or to obtain a copy of the policy.***

**STRATEGIC PLANNING WORKSHOP  
EL SEGUNDO CITY COUNCIL  
TUESDAY, APRIL 30, 9:00 AM**

**CALL TO ORDER**

**ROLL CALL**

**PLEDGE OF ALLIGIANCE**

**PUBLIC COMMUNICATION – (Related to City Business Only – 5-minute limit per person, 30-minute limit total)** *Individuals who have received value of \$50 or more to communicate to the City Council on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing City Council. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow City Council to take action on any item not on the agenda. City Council and/or City Manager will respond to comments after Public Communications is closed.*

**SPECIAL ORDERS OF BUSINESS:**

1. Strategic Planning Workshop to Update the Fiscal Year (FY) 2022-23 through FY 2025-26 Strategic Plan and Discuss the City’s Current Strategic Goals and Top Priorities

The Strategic Planning Workshop includes the following:

- I. Welcome from Mayor Boyles
- II. Comments from City Manager, Darrell George
- III. Agenda Review and Expectations from Facilitators Henry Garcia and Rhonda Strout-Garcia
  - What will be achieved during the meeting and from the strategic plan update process.
- IV. Review of Strategic Planning Terms and Definitions
  - Review of common strategic planning terms, such as mission, vision, goal, strategy, etc.
- V. Staff Presentation of FY 2023-24 Strategic Plan Achievements, Proposed Strategies for FY 2024-25, and Review of Key Performance Indicators (KPIs)
- VI. Discuss and Reaffirm the Existing Five Goals and Proposed Strategies
- VII. Prioritize Top Ten Strategies for FY 2024-25

IV. Develop Priority Action Items/Projects for the Top Ten Strategies

VI. Wrap Up & Next Steps

Recommendation:

1. Receive, discuss, and provide direction to update the Strategic Plan for FY 2022-23 through FY 2025-26.
2. Alternatively, discuss and take other action related to this item.

**ADJOURNMENT**

POSTED:

DATE: Thursday, April 25, 2024  
BY: Tracy Weaver, City Clerk  
TIME: 1:00 PM