



RECREATION, PARKS and LIBRARY DEPARTMENT

DATE: July 17, 2024
TO: Recreation and Parks Commission
FROM: Aly Mancini, Director of Recreation, Parks and Library
SUBJECT: Department Report

Council Items

June Events:

In June the Council was presented with an overview for of Summer 2024 Concert in the Park Series.

Executed contracts:

Contracts with Swoop, Inc and Lyft, Inc. were extended for Fiscal Year 24/25 to provide transportation services.

Public Property Special Events:

The Walk with Sally Fundraiser event was approved to serve alcohol on Park Place and Apollo Street for the White Light White Night Event, and the Fire Association was granted a 75% fee waiver for their upcoming Fun Run event.

Park Renovation Committee:

Council approved for the Recreation Park Renovation Subcommittee to be expanded to a Park Renovation Committee to advise on all park renovations throughout the city.

CIP Updates

Recreation Park Renovation Project

The Recreation Park Renovation Project is in the detailed design phase. Design options for the layout of the skatepark and the basketball court will be presented to Commission on July 17th, and to Council in August.

The Plunge Capital Campaign

The Plunge Capital Campaign held a successful launch event on July 8th at Fogo de Chao in El Segundo. A tentative ground-breaking ceremony for the Plunge demolition is scheduled for August 20th. The project is currently working on traffic control and staging plans, but in the meantime, on July 11th, the small pool tiles are scheduled to be removed and preserved.

Arts and Culture

A Cultural Excursion trip was held on Thursday, June 27th. This program focuses on making the arts accessible to El Segundo residents age 55 and older. 30 El Segundo residents participated

and were driven to The Marciano Foundation, and The Institute of Contemporary Art Los Angeles

The Cultural Development Program currently has 10 developer permits in the queue required to participate in CDP. The total value of CDP contributions either through art on-site or payments in-lieu to the Cultural Development Fund total \$1.78 million. CDP is anticipating \$870K to be paid in-lieu

Embassy Suites by Hilton has completed installation of their art on-site commission. This marks the latest completed CDP public art initiative. The completion will be commemorated during the Art Walk event this summer.

Teen Center

The Teen Center hosted a Party to celebrate the end of school year including food, obstacle course inflatable, games, and a bonfire.

Teen Camp: Teen camp was held for 3 weeks in June, totaling 105 hours. Teen Camp went on a field trip each week and are as follows: Knotts Berry Farm, K1 Speed, and World of Illusions. Teen Camp had a total of 33 campers for these three weeks.

June Average Hourly Attendance: 8 teens per hour

Rec Room:

Classes: 3

Skate Park:

Camps: 10

Teen Center Hourly Totals/# of Reservations

Classes = 6 hours / 3 reservations

Camps = 30 hours / 10 reservations

Youth Summer Camp

Tiny Tot: Tiny Tot Camp was held for 3 weeks in June, totaling 120 hours. Tiny Tot Camp went on one walking field trip to the Fire Station and had the Police come to the park for a presentation. Tiny Tot Camp had a total of 74 campers.

Cowabunga: Cowabunga was held for 3 weeks in June, totaling 135 hours. Cowabunga went on a field trip each week and are as follows: LA Zoo, Knotts Berry Farm, and Underwood Family Farms. Camp Cowabunga had a total of 87 campers.

Cowabunga Jr: Cowabunga Jr. was held for 3 weeks in June, totaling 135 hours. Cowabunga Jr. went on a field trip each week and are as follows: LA Zoo, Chuck E Cheese, and Scooter's Jungle. Camp Cowabunga Jr. had a total of 146 campers.

Sports Camps: Sports Camps were held for 2 weeks in June. Week 1 was Football/Cheerleading and Week 2 was Basketball. Sports camps had a total of 41 campers. Each camp participated in a wide range of activities from water days, arts and crafts, games, and more.

Gordon Clubhouse Facility

The Clubhouse and its various rooms were reserved/activated a total of 84 times totaling, 238 hours in June for recreation activities, youth drama program, camps, Co-op, meetings, and rentals.

June:

- Auditorium:
 - Classes: 34
 - Camps: 0
 - Internal meetings: 0
 - Rentals: 1
- Tri-Room:
 - Classes: 0
 - Camps: 2
 - Internal Meetings: 0
 - Rentals: 0
- Drop-In Room:
 - Classes: 0
 - Camps: 3
 - Internal Meetings: 0
 - Rentals: 1
 - El Segundo Co-Op: 3
- Kitchen:
 - Rentals: 0
 - Internal Meetings: 0
 - Room A:
 - El Segundo Co-Op: 3
- Room C:
 - Classes: 0
 - Camps: 2

Clubhouse Hourly Totals/# of Reservations

Co-Op = 24 hours / 6 reservations

Recreation classes = 13 hours / 34 reservations

Camps = 165 hours / 35 reservations

Drama = 28 hours / 7 reservations

Internal Meetings & Trainings = 0 hours / 0 reservations

Rentals = 8 hours / 2 reservations

Clubhouse Total Reservations: 84

Total # of Hours: 238

Special Events

So far this summer, there have been three concerts and the 4th of July event. There are 2 more concerts in the series scheduled for July 21st and August 4th. Family Campout will be taking place August 10th – 11th followed by the Go Fly A Kite day.

Joslyn Center

(Attachment C – Joslyn Activity Report – June 2024)

Youth and Adult Sports

Adult Basketball League

The Spring season wrapped up the 2nd week of June. Playoffs for both Leagues A and B were played on June 18th and 20th. League finals for League "A" and "B" took place on Wednesday, June 26th. "League A" includes 64 athletes divided among 6 teams.

"League B" includes 88 athletes divided among 8 teams. The champions from both leagues are the Ball Busters (A) and the Washed Warriors (B).

Registration for the summer league began on June 5th and began the scheduled season on July 9th. "A League" includes 8 teams playing Wednesday or Thursday evenings 7:00pm or 8:00 pm.

"B League" includes 6 teams playing Tuesdays at 6:30 pm, 7:30 pm, or 8:30 pm.

11 of the 14 teams playing in summer are returning from the spring league. Approximately 158 total rostered participants as of June

Coed 7x7 Soccer League

Summer season began on Friday, June 7th. A total of 7 teams are competing within this "open division" league. There are 78 rostered players as of June.

Coed Adult Softball League

The League began on June 10th. Over the course of 5-weeknights, 29 teams will compete. All games have been played at Richmond. There are approximately 464 rostered participants as of June.

Fields, Facilities, and Courts

Pickleball currently utilizes pickleball courts 1-8, tennis courts 1& 2, and the volleyball court.

Jaguar Tennis Academy utilizes Tennis Court 5.

(Attachment A – Facility Report Summary – June 2024)

An unexpected issue with the Civic Rec system impacted patron's abilities to make online reservations for Pickleball Court 5 for several weeks which resulted in fewer reservations. Issue has since been resolved

Programming

Pickleball Summer League Begins on June 17. There are currently 91 teams registered.

Field Reservations

Summer Season is underway for Little League, Babe Ruth, ESHS Baseball and Softball, El Segundo Girls Softball, El Segundo Lacrosse, El Segundo Youth Football & Cheer, and AYSO.

Parks

Parks, Projects, and Improvements

The Parks division completed routine maintenance throughout the parks. Projects included ballfield maintenance, the Fourth of July event, Summer Concerts in the Park, Graffiti removal, progress on the replacement trash receptacles at Recreation Park, cleaning out the Plunge for trophies and banners, and repaired several irrigation breaks at Stevenson Field, Water Meter location and picnic area. .

Tree Report

The city tree crew performed routine tree trimming, removal, and planting per removal of 14 trees at various locations including Campus El Segundo and Clutters Park. 4 trees have been planted at Sycamore park

Aquatics

Programming

Aquatics had their major summer event, "Slide into Summer, ". The warmer weather resulted in a substantial increase in attendance across all programs. Lap swimming, lessons, recreational swim, Hilltop, and water aerobics all saw much higher participation. Beach Cities rented the pool to host a viewing for the Olympic swim trials.

Aquatics held four different training sessions this month. On June 15th, we conducted our pre-summer lifeguard in-service, and throughout the month, we collaborated with the fire department to run emergency simulations to prepare our response.

(Attachment B - Aquatics June 2024 Report)

Staffing Updates

Aquatics has welcomed 14 new lifeguards and 3 front desk staff. Additional recruitments are underway and will continue throughout July.

Farmer's Market

June

- June 6, 2024
 - Prepacked Vendors: 13
 - Produced Vendors: 3
 - Craft Vendors: 5Total Vendors: 21
Total Revenue: \$1,105.90

- June 13, 2024
 - Prepackaged Vendors: 15
 - Produced Vendors: 3
 - Craft Vendors: 5Total Vendors: 24
Total Revenue: \$1,176.10

- June 20, 2024
 - Prepackaged Vendors: 16
 - Produced Vendors: 4
 - Craft Vendors: 5Total Vendor: 25
Total Revenue: \$1,197.60

- June 27, 2024
 - Prepackaged Vendors: 16
 - Produced Vendors: 4
 - Craft Vendors: 5Total Vendors: 25
Total Revenue: \$1134.28

ATTACHMENTS

Attachment A: Facility Report Summary – June 2024
Attachment B: Aquatics June 2024 Report
Attachment C: Joslyn Activity Report – June 2024

Facility Report Summary - June 2024

Racquet Sport Courts

Facility	Total Hours Reserved	Amount paid
Paddle Tennis	55.5	\$310.00
Total	55.5	\$310.00
Pickleball Court 1	373	\$ 2,050.00
Pickleball Court 2	337.5	\$ 2,015.00
Pickleball Court 3	367.5	\$ 1,910.00
Pickleball Court 4	342.5	\$ 1,605.00
Pickleball Court 5	267	\$ 1,310.00
Pickleball Court 6	314	\$ 1,970.00
Pickleball Court 7	328	\$ 1,945.00
Pickleball Court 8	310	\$ 2,000.00
Total	2639.5	\$ 14,805.00
Tennis Court 1	198	\$ 1,745.00
Tennis Court 2	202	\$ 1,430.00
Tennis Court 3	196	\$ 1,310.00
Tennis Court 4	154	\$ 1,305.00
Tennis Court 5	277.5	\$ 705.00
Total	1027.5	\$ 6,495.00
Volleyball Court 1	30	\$0.00
Volleyball Court 2	30	\$0
Total	60	\$ -
Basketball Court	4.5	\$ 153.00
Total	4.5	\$ 153.00
Hockey Rink	110	\$ 228.50
Total	110	\$ 228.50

Field Reservations

Facility	Total Hours Reserved	Amount paid
George Brett Field		
AYSO	0	
ESLL	262.5	
Private Rentals	0	
City Internal Reservations	0	
Total	262.5	\$ -

Stevenson Field

ESHS	1.5		
Babe Ruth	228.5		
Private Rentals	0		
City Internal Reservations	0		
Total	230	\$	-

Softball Field

ESHS	60		
ESGS	100		
Private Rentals	15	\$	915.00
City Internal Reservations	0		
Total	175	\$	915.00

Campus El Segundo(1/2 field)

AYSO	0		
ESLAX	3		
Private Rentals	29.5	\$	1,055.50
City Internal Reservations	12		
Total	44.5	\$	1,055.50

Campus El Segundo(full field)

ESHS	3		
AYSO	108		
ESLAX	21		
ESLL	0		
ES Football & Cheer	4.5		
Private Rentals	137.5	\$	11,574.50
City Internal Reservations	78		
Total	352	\$	11,574.50

Richmond Field

ESHS	15		
ESGS	20		
AYSO	0		
ESLL	0		
Private Rentals	0		
City Internal Reservations	102		
Total	137	\$	-

Other Facility Reservations

Facility	Total Hours Reserved	Amount paid
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Skate Circle	0	\$	-
Total	0	\$	-

Hilltop Park Picnic Areas	48	\$	666.00
Total	48	\$	666.00

Checkout Grass Area	35.25	\$	531.50
Total	35.25	\$	531.50

Bounce House (Total not Hours)	9	\$	9.00
Total	608.5	\$	608.50

Picnic Tables	129	\$	660.00
Total	129	\$	660.00

BBQ Area	31	\$	852.50
Total	31	\$	852.50

Fire Circle	72	\$	1,508.00
Total	72	\$	1,508.00

Lawn Bowling	16.5	\$	-
Total	16.5	\$	-

Raytheon Facilities

Facility	Total Hours Reserved	Amount paid
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Ball Field 1

ESLL	31	\$	-
Total	31	\$	-

Ball Field 2

ESLL	6	\$	-
Total	6	\$	-

Raytheon Field

Private	39	\$	1,021.75
Total	39	\$	1,021.75

Update Notes

Stats are calculated number of hours reserved as recorded on Civic Rec.

Court Reservation Notes:

Pickleball Leagues utilize Pickleball courts 1-8, tennis courts 1 & 2, and volleyball courts.

Jaguar Tennis Academy (contract class) takes place on Tennis Court 5 which accounts for high reservation hours and low revenue in relation to other tennis courts. Revenue is received via contract agreement.

Contract pickleball classes utilize pickleball courts 1-8 and volleyball courts. Revenue is received via contact agreement.

There was a Civic Rec coding issue with Pickleball Court 5 for several weeks which reduced reservations made on that facility. Issue has since been resolved through Civic Rec support.

Programming Notes:

Summer Pickleball Leagues began on June 17. There are a total of 91 teams with up to 12 rostered players each team.

City summer camps and contract summer camps utilize the roller hockey rink, basketball court, lawn bowling and Checkout grass area for programming and is reflected in reported reservation hours. Revenue from these programs is not reflected in this report.

Summer sessions of contract pickleball classes began in June 10.

Instructors: Penny Finders, Eric Stenberg, Nathan Staso

- Intermediate Instructional Pickleball Clinics
- Beginner's Instructional Pickleball Clinics
- Pickleball Live Ball
- Womens Round Robin Pickleball
- Drop In Pickleball Novice/Intermediate/Advanced
- Pickleball 101

Summer sessions of contract tennis classes with Jaguar Tennis Academy began on June 10.

Instructor: Sergiu Boerica, Jaguar Tennis Academy

- Youth Private Lessons
- Adult Private Lessons
- Youth Group Lessons Beginner/Intermediate/Advanced
- Adult Group Lessons Beginner/Intermediate/Advanced

Field and Campus Reservation Notes:

Summer field allocations for youth sports began: Little League all-stars and tournament, Babe Ruth tournaments, ESHS Baseball and Softball, ESGS, ESLAX, ES Football & Cheer, and AYSO.

There still consistent private rentals occurring at Campus El Segundo in the evenings, and an increase in rental hours and revenue is seen this month due to reservations occurring during the weekday as kids are out of school. City contract camps also occur at Campus El Segundo although revenue from these programs are not reported here.

Picnic Reservation Notes:

Lawn Bowling and Checkout grass were reserved for City camps and classes with the occasional private rental. Reservation numbers increased due to summer season, and utilization from the school district for graduations, summer classroom picnics, etc.



Aquatics June 2024 Report

Aquatics Center Instructional Programming		\$	Number of Participants
Contract Classes			
	Naomi's Hiit Water Aerobics	\$ 6,478.00	586
	Saul Gonzalez - Swim With Me	\$ 2,760.00	6
Swim Lessons			
	Group	\$ 17,347.50	286
	Semi-Private and Private	\$ 1,935.00	22
Totals		\$ 28,520.50	900

Aquatics Center Public Drop In Programming		\$	Number of Customer Lane Reservations
Public Swim			
	Reservations	\$ 10,408.00	6237
	Lap Swim Drop in	\$ 828.00	428
	Recreation Swim	\$ 5,118.00	1492
Totals		\$ 16,354.00	8157

Hilltop Pool Programming		\$	Number of Customer Lane Reservations
Public Swim			
	Resident rec swim	\$ -	1162
	Non Resident Rec swim	\$ 1,744.00	321
	Drop in camp participants	\$ 525.00	165
	Hilltop Party Rentals	\$ 1,076.00	7
Totals		\$ 3,345.00	1655

Annual Membership Sales at the Aquatics Center		\$	Memberships sold
Wiseburn Rec IDs	Adult ID	\$ 765.00	51
Wiseburn Rec IDs	Senior ID	\$ 25.00	5
Wiseburn Rec IDs	Youth ID	\$ 500.00	50
Wiseburn Rec IDs	Infant ID	\$ 5.00	1
Totals		\$ 1,295.00	107
El Segundo Rec IDs	Adult ID	\$ 1,110.00	86
El Segundo Rec IDs	Senior ID	\$ 35.00	8
El Segundo Rec IDs	Youth ID	\$ 820.00	92
El Segundo Rec IDs	Infant ID	\$ 15.00	3
Totals		\$ 1,980.00	189

Membership Sales		Passes Purchased to use towards Lane Rentals	
El Segundo Resident Punch Passes			
	10 Punch Pass	\$ 194.00	7
	20 Punch Pass	\$ 359.00	7
	30 Punch Pass	\$ 1,305.00	18
El Segundo Resident Membership Passes			
	30 Day	\$ -	0
	90 Day	\$ 160.00	2
	Annual	\$ 1,600.00	8
Wiseburn Resident Punch Passes			
	10 Punch Pass	\$ 390.00	16
	20 Punch Pass	\$ 228.00	4
	30 Punch Pass	\$ 585.00	8
Wiseburn Resident Membership Passes			
	30 Day	\$ -	0
	90 Day	\$ 105.00	1
	Annual	\$ 400.00	2
Non-Resident Punch Passes			
	10 Punch Pass	\$ 2,190.00	48
	20 Punch Pass	\$ 1,990.00	22
	30 Punch Pass	\$ 4,860.00	45
Non-Resident Membership Passes			
	30 Day	\$ 520.00	10
	90 Day	\$ 600.00	4
	Annual	\$ 2,400.00	5
Totals		\$ 17,886.00	102

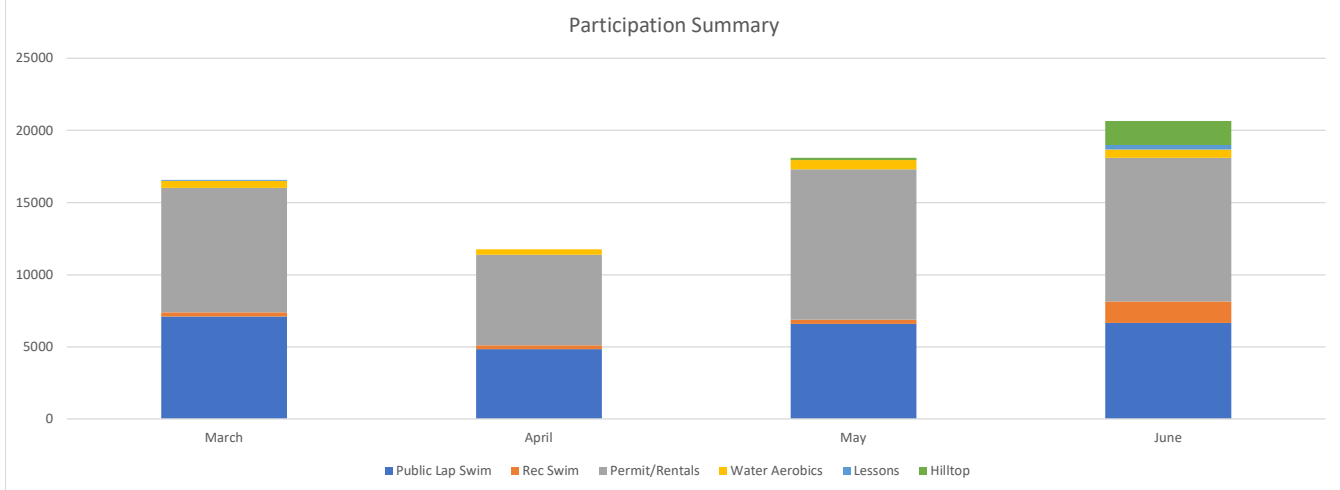
Aquatics Center Permit Groups	Lane Hours	\$	Estimated Participants (4 to 5 per lane)
Alpha	892.00	\$ 13,626.00	3568
Beach Cities	576.00	\$ 8,928.00	2304
SCAQ	391.00	\$ 6,060.50	1564
South Bay United	636.00	\$ 4,197.60	1272
Tower 26	176.00	\$ 2,728.00	528
Trojan	260.00	\$ 2,236.00	520
Coastal	90.00	\$ 594.00	180
Totals	3021.00	\$ 38,370.10	9936.00

Events	\$	Number of Participants
Totals	\$ -	0

TOTAL	\$ 107,750.60	Estimated Amount of Visitors in June	21046.00
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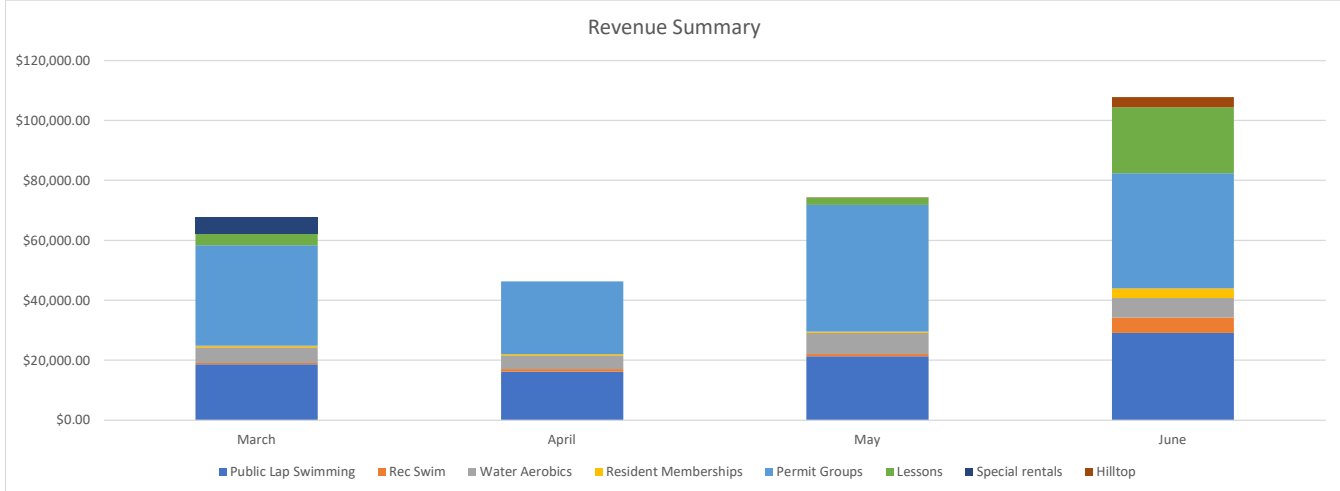
Monthly Statistics	March		April		May		June	
	Revenue	Participation	Revenue	Participation	Revenue	Participation	Revenue	Participation
Water Aerobics	\$ 5,168.00	478	\$ 4,332.00	383	\$ 7,002.00	639	\$ 6,478.00	586
Lesson Programming	\$ 3,958.00	79	-	0	\$ 2,442.00	6	\$ 22,042.50	314
Lap Swimming	\$ 18,677.00	7115	\$ 16,242.00	4846	\$ 21,309.00	6593	\$ 29,122.00	6665
Family/Rec Swim	\$ 474.00	267	\$ 886.00	264	\$ 836.00	296	\$ 5,118.00	1492
Annual Membership Sales	\$ 550.00	49	\$ 530.00	46	\$ 370.00	37	\$ 3,275.00	296
Rentals/Permit Groups	\$ 33,433.10	8641.5	\$ 24,278.15	6272.5	\$ 42,349.25	10418.5	\$ 38,370.10	9936
Special Events/Rentals	\$ 5,481.00	1700	\$ -	0	\$ -	0	\$ -	0
Hilltop					\$ 141.00	151	\$ 3,345.00	1655
	\$67,741.10	18,330	\$46,268.15	11,812	\$74,308.25	17,990	\$107,750.60	20,944

Participation Summary



Total Participation March-June 69,075

Revenue Summary



Total Revenue March-June \$296,068.10

Joslyn Activity Report - June 2024

Joslyn & Senior Club Activities		
Activity	Day of the week	Participants
Pinochle	Mondays	28
Canasta	Tuesdays	26
Bridge	Thursdays	28
Gernal Meetings/Luncheon	3rd Tuesday of Month	41
Board Meeting	1st Tuesday of Month	7
Sit-N-Knit	2nd Sunday	22
Thusdays at the Movies	Thursdays	21
Total		173

Outreach		
Activity	Participants	Hours Serviced
In Home Services	8	32
Meals on Wheels	511	N/A
Total	519	32

Transportation		
Year Round Transportation	Total # of Rides	Dr. Dial A Ride
Dial A Ride (Concierge)	397	34
Dial A Ride (Lyft APP)	146	3
Total	543	37

Facility Rentals and # of Participants (including classes & Senior Club)		
Facility	Reservations per hour	
Social Hall	42	476
Craft Room	36	419
Total	78	895

Instructor Classes		
Activity	# of Participants	# of Rec Classes
Contracted Classes	134	10
Total	134	10

Community Garden

Facility	Active plots	Active time	
Community Garden (West)		16 Feb 2022- Jan 2024	
Community Garden (East)		22 Feb 2023- Jan 2025	
	Total	38	