



## RECREATION, PARKS, and LIBRARY DEPARTMENT

**DATE:** August 21, 2024  
**TO:** Recreation and Parks Commission  
**FROM:** Aly Mancini, Director of Recreation, Parks, and  
**Library SUBJECT:** Department Report

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### Council Items

*July 2<sup>nd</sup>:*

The Arts & Culture Advisory Committee sought City Council approval to amend their bylaws. Council approved the amended bylaws which included a provision to allow ACC to meet quorum when a majority of the current appointed ACC members are present at an ACC meeting. The Council also approved the ACC's request to reduce the minimum number of members to nine.

The Recreation Park Renovation Subcommittee was approved for an expansion in scope to include all planned park renovation projects. Council also approved staff's recommendation to rename the committee to the Park Renovation Subcommittee.

*Executed contracts:*

Contracts with Swoop, Inc and Lyft, Inc. were extended for Fiscal Year 24/25 to provide transportation services.

*Public Property Special Events:*

The Walk with Sally Fundraiser event was approved to serve alcohol on Park Place and Apollo Street for the White Light White Night Event. Additionally, the Fire Association was granted a 75% fee waiver for an upcoming Fun Run event.

### CIP Updates

*Recreation Park Renovation Project:*

MIG will be presenting the proposed design of the Teen Plaza including the skatepark, basketball court, and Teen Center at the following meetings:

August 22nd 4:00 p.m. -Park Renovation Subcommittee

September 4th 6:00 p.m.- Recreation & Parks Commission

September 17 6:00 p.m.- City Council

*The Plunge Renovation Project*

Demolition of the Plunge has begun. Groundbreaking ceremony is scheduled for August 20th at 10:00 a.m.

*Hilltop Park Project:*

An architect has been retained by Public Works to submit plans to address the abandoned reservoirs at Hilltop Park. Additional design plans for the open space will be presented to the Recreation and Park Commission at a later date.

### *Playground Replacement Project:*

On July 31st, Parks, Recreation, and Finance met to discuss the current state of the Measure A and Proposition A Maintenance Funds. Staff are currently reviewing guidelines and preparing a report for council to adopt a resolution for the City to enter into an Annual Allocation Agreement for the funds. Staff intends to utilize this funding to replace both playgrounds at Recreation Park.

### **Arts and Culture**

A new exhibition titled “El Segundo: Second Look” by artist Curtis Green opened at the library and will run through the month of August.

Embassy Suites LAX South Hilton completed their City Ordinance-required 1% for Art project, showcasing 7 new art pieces including newly commissioned paintings, murals and tile-mosaic installation that represent the spirit of El Segundo.

The City received a total of \$30,048.10 in payments received into the Cultural Arts Fund from Murad and Unilever in-lieu of the City-Ordinance required 1% for art in July.

Two new developer permits have been submitted this month that will trigger compliance with the 1% for the Arts requirement. The two proposed projects have a combined valuation of \$228,408.

### **Aquatics**

#### *Programming:*

Aquatics launched their Sunshine Stand at Hilltop Pool, providing refreshments to the community and engagement opportunities to vendors. The Aquatics Center also hosted a lifeguard class for the community with 50 participants.

(Attachment A - Aquatics July 2024 Report)

#### *Staffing Updates*

Lifeguard interviews began in mid-July. Six additional lifeguards will be hired to assist with fall and winter operations.

Current vacancies:

- Aquatics Manager
- Lifeguard

### **Youth and Adult Sports**

#### *Adult Basketball League:*

The Summer season began on Tuesday, July 9th. This season, there are a total of fourteen (14) teams. “A League” includes 8 teams playing Wednesday or Thursday evenings 7:00pm or 8:00 pm. “B League” includes 6 teams playing Tuesdays at 6:30 pm, 7:30 pm, or 8:30 pm.

El Segundo Middle School was utilized for two weeks from July 16 through the 25<sup>th</sup>. The facility was well received by patrons and staff is determining availability for hosting a fall/winter adult league within the facility.

#### *Coed 7x7 Soccer League:*

Playoffs will begin on Friday, August 23<sup>rd</sup> for the top four (4) teams. This season, there are a total of 7 teams consisting of eighty-one (81) participants. Registration for the Fall/Winter season was announced on August 14<sup>th</sup>.

*Coed Adult Softball League:*

The League began on June 10<sup>th</sup>. A total of twenty-nine (29) teams have competed, consisting of 466 participants. As of July 25<sup>th</sup>, the league has moved over to Brett Field. Playoffs began on August 19<sup>th</sup>.

**Fields, Facilities, and Courts**

(Attachment B – Checkout Reservation Report – July 2024)

**Teen Center**

The Teen Center continues to be staffed and open for drop-in use six days per week and was open a total of 27 days in July. Throughout July, a total of 750 teens visited the Teen Center. Throughout the month of July, the Teen Center hosted daily activities to encourage more attendance. The Teen Center also hosted activities at the City’s 4th of July event including a dunk tank and pizza booth.

August Hourly Attendance: 5.6 teens per hour

*Teen Camp:*

In July, the Teen Center hosted three weeks of Teen Camp. The field trips included Bowlero, Urban Air Trampoline Park, and Soak City. Additionally, the groups visited StuffPizza and had the opportunity to create their own pizzas from scratch.

Week	Attendance
Week 4	5
Week 5	5
Week 6	6

*Tiny Tot:*

Week	Attendance
Week 4 / AM	19
Week 4 / PM	8
Week 5 / AM	18
Week 5 / PM	6
Week 6 / AM	24
Week 6 / PM	9
Week 7 / AM	20

Tiny tot camp included dance parties, story times, arts and crafts and outside games. In July the campers also took a walking field trip to Fire Station 1 where they saw fire trucks and heard the sirens.

*Cowabunga:*

Week	Attendance
Week 4	29
Week 5	32
Week 6	29
Week 7	28

Campers enjoyed activities with Mad Science and Art Lab. The campers also visited Urban Air and Trampoline Park, Soak City, Pirate Adventure, and Medieval Times. Other daily activities included arts and crafts, games, sports, water and more.

### *Cowabunga Jr.*

Week	Attendance
Week 4	29
Week 5	32
Week 6	29
Week 7	28

Camp Cowabunga Junior visited Hilltop Pool weekly and enjoyed extra water days where campers enjoyed the slip and slide, kick ball, and the inflatable water slide. The campers also visited John's Incredible Pizza, Dig It, Sky Zone, and Pretend City.

### *Sports Camps:*

Week	Attendance
Softball/Baseball (Wk. 4)	29
Volleyball Camp (Wk. 5)	29
Soccer Camp (Wk. 6)	19
Basketball Camp (Wk. 7)	31

Sports camps went through drills and scrimmages to practice sports skills. Other camp activities included slip and slides, dodgeball, and other outside games.

### **Gordon Clubhouse Facility**

#### *Classes:*

Classes	Participants
Zumba	7
Ballet and Tap	5
Tutus and Tap	6
Hippity Hop	6
Tapping for Fun and Exercise	20
Youth Gymnastics (Big and Little)	2
Youth Gymnastics (Sand Cruisers)	2
Youth Gymnastics (Little Waves)	2
Musical Fun for Tots	9

#### *Drama:*

- Performance – Charlie and the Chocolate Factory
  - Rehearsals: Mondays, Wednesdays, and Fridays
  - Participants: 41
    - Resident: 34
    - Non-Resident: 7
  - Tech Week: 8/3 – 8/8
  - Shows: 8/9 – 8/11

#### *Rentals:*

- 1 Reservation – 5 hours
  - Revenue: \$75

#### *Repairs/Maintenance:*

- A/C

**Contractors:**

Company Name	Business Name	Instructor Name	Location
Art Lap Camp	Natalie Strong	Natie Strong	Clubhouse, Tri-Room
Champ Camp	Champ Camp	Trevor Elder	Skate Park and Beach
Combine Academy	Combine Academy	David Howard	Rec Park, Basketball Court
Cooking Camp	A Yummy Future	Sydney Sonnier	Clubhouse, Kitchen
Filmmaking	Anna Giannotis	Anna Giannotis	Clubhouse, Drop-in Room
Gymnastics Camp	South Bay Sports	Paige Negrete	Clubhouse Auditorium
Have A Blast	Game Truck LA	Robert Buckley	Rec Park, George Brett Field
Mad Science	Mad Science LA	Mad Science LA	Clubhouse, Room A
Movies by Kids	Movies by Kids	Movies by Kids	Clubhouse, Room C
Off the Beat Track		Olivia Simone	
Robotics	Marty Felgen	Marty Felegen	Clubhouse, Room C
Spanish Camp	Welcome Spanish	Sandar Delgado	Clubhouse, Room C
Sportball	RK Sports	Amanda Richie	Rec Park, Skate Circle, Checkout Grass
UK Soccer	UK Soccer	Jon Gardner	Campus ES

**Special Events**

***4th of July Celebration***

The 4th of July event was a huge success, offering fun daytime activities like games, watermelon, and pie-eating contests. In the evening, the celebration continued with Fair Avenue providing live music from 6 PM until the fireworks show at 9 PM. The event sold out with 5,000 wristbands distributed, making it a memorable and engaging holiday for the entire community.

***Concert - July 7, 2024 – Upstream:***

The third concert of the Summer Series featured Upstream, who performed an energetic set of Caribbean music. The vibrant rhythms and lively performance attracted 1,800-2,200 attendees, creating an unforgettable summer evening of music and dancing.

***Concert - July 21, 2024 - Anthem Road***

On July 21, Anthem Road entertained the crowd with an impressive range of cover songs, offering something for everyone. With another great turnout of 1,800-2,200 people, this concert provided a fantastic close to our July concert lineup.

**Joslyn Center**

Classes	# of Participants
Beginner Line Dancing	36
Intermediate Line Dancing	31
50 Minute Fitness	54
Pilates	28
Core Xpress	11
Senior Fit - Session 1	18
Senior Fit – Session 2	13
Art Journaling	2
Community Yoga	3

Facility rentals

- 20 Reservations - 22 hours
- Revenue: \$476.00

(Attachment C – Joslyn Activity Report – July 2024)

**Farmer’s Market**

July 11, 2024		
Prepacked Vendors		13
Produced Vendors		3
Craft vendors		4
	Total Vendors	22
	Total Revenue	1094.90
Activity: Weekly Craft – Windchime		

July 18, 2024		
Prepacked Vendors		15
Produced Vendors		5
Craft vendors		4
	Total Vendors	24
	Total Revenue	1116.84
Activity: Bouncer from Jump For Joy		

July 25, 2024		
Prepacked Vendors		14
Produced Vendors		5
Craft vendors		4
	Total Vendors	23
	Total Revenue	1100.40
Activity: Balloon Artist		

Rotary club sold tickets for Movies in the Park and the Fire Department had a booth promoting their upcoming CERT class.

**Parks**

*Parks, Projects, and Improvements:*

The Parks division completed routine maintenance throughout the parks. Projects included replacement trash receptacles at Recreation Park, installation of benches at pickleball courts, repairing several irrigations breaks at the Library. Additionally, the Nash Street median landscape has been added to the city maintenance schedule.

*Tree Report:*

The city tree crew performed routine tree trimming, removal, and planting per removal of 4 trees at various locations including Campus El Segundo and the firepit area in Recreation Park.

**ATTACHMENTS**

Attachment A: Aquatics July 2024 Report

Attachment B: Checkout Reservation Report – July 2024

Attachment C: Joslyn Activity Report – July 2024

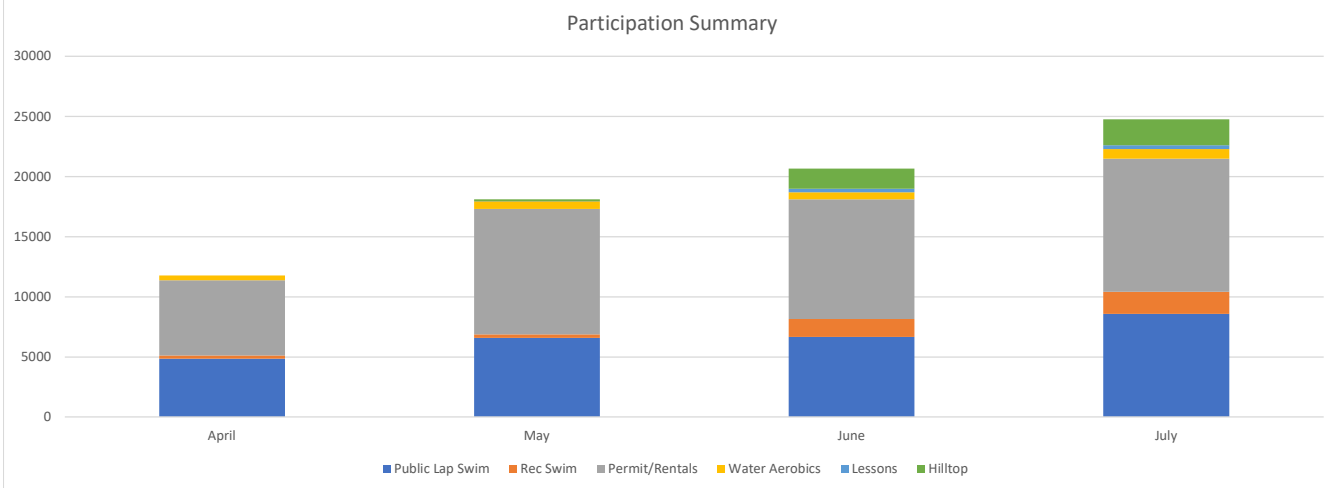


## Aquatics July 2024 Report

Aquatics Center Instructional Programming		\$	Number of Participants	
Contract Classes				
	Naomi's Hiit Water Aerobics	\$ 8,672.00	783	
	Saul Gonzalez - Swim With Me	\$ 2,760.00	6	
Swim Lessons				
	Group	\$ 7,980.00	286	
	Semi-Private and Private	\$ 2,910.00	50	
<b>Totals</b>		<b>\$ 22,322.00</b>	<b>1125</b>	
Aquatics Center Public Drop In Programming		\$	Number of Customer Lane Reservations	
Public Swim				
	Reservations	\$ 14,631.00	7864	
	Lap Swim Drop in	\$ 1,046.00	542	
	Recreation Swim	\$ 7,397.00	1849	
<b>Totals</b>		<b>\$ 23,074.00</b>	<b>10255</b>	
Hilltop Pool Programming		\$	Number of Customer Lane Reservations	
Public Swim				
	Resident rec swim	\$ -	1401	
	Non Resident Rec swim	\$ 2,759.00	495	
	Drop in camp participants	\$ 710.00	240	
	Hilltop Party Rentals	\$ 468.00	5	
	Hilltop Memebership	\$ 330.00	3	
<b>Totals</b>		<b>\$ 4,267.00</b>	<b>2144</b>	
Annual Membership Sales at the Aquatics Center		\$	Memberships sold	
Wiseburn Rec IDs				
	Adult ID	\$ 900.00	60	
	Senior ID	\$ 30.00	6	
	Youth ID	\$ 510.00	51	
	Infant ID	\$ 15.00	3	
<b>Totals</b>		<b>\$ 1,455.00</b>	<b>120</b>	
El Segundo Rec IDs				
	Adult ID	\$ 390.00	27	
	Senior ID	\$ 20.00	4	
	Youth ID	\$ 210.00	21	
	Infant ID			
<b>Totals</b>		<b>\$ 620.00</b>	<b>52</b>	
Membership Sales		Passes Purchased to use towards Lane Rentals		
El Segundo Resident Punch Passes				
	10 Punch Pass	\$ 494.00	10	
	20 Punch Pass	\$ 560.00	8	
	30 Punch Pass	\$ 935.00	13	
El Segundo Resident Membership Passes				
	30 Day		0	
	90 Day	\$ 160.00	2	
	Annual	\$ 800.00	2	
Wiseburn Resident Punch Passes				
	10 Punch Pass	\$ 213.00	6	
	20 Punch Pass	\$ 428.00	6	
	30 Punch Pass	\$ 563.00	8	
Wiseburn Resident Membership Passes				
	30 Day		0	
	90 Day	\$ 105.00	1	
	Annual	\$ 1,100.00	3	
Non-Resident Punch Passes				
	10 Punch Pass	\$ 2,404.00	47	
	20 Punch Pass	\$ 1,289.00	14	
	30 Punch Pass	\$ 3,826.00	32	
Non-Resident Membership Passes				
	30 Day	\$ 520.00	10	
	90 Day	\$ 600.00	4	
	Annual	\$ 3,400.00	5	
<b>Totals</b>		<b>\$ 17,397.00</b>	<b>171</b>	
Aquatics Center Permit Groups		Lane Hours	\$	Estimated Participants (4 to 5 per lane)
	Alpha	1087.00	\$ 19,566.00	4348
	Beach Cities	610.00	\$ 10,980.00	2440
	SCAQ	429.00	\$ 7,722.00	1716
	South Bay United	528.00	\$ 5,174.40	1056
	Tower 26	168.50	\$ 3,033.00	505.5
	Trojan	375.00	\$ 3,675.00	750
	Coastal	120.00	\$ 1,176.00	240
<b>Totals</b>	<b>3317.50</b>		<b>\$ 51,326.40</b>	<b>11055.50</b>
Events		\$	Number of Participants	
	Camp Del Corazon	\$ 1,916.00	50	
	Dive in Movie	\$ 399.00	63	
<b>Totals</b>		<b>\$ 2,315.00</b>	<b>113</b>	
		Total Revenue	Estimated Amount of Visitors in June	
		<b>TOTAL \$ 122,776.40</b>	<b>25035.50</b>	

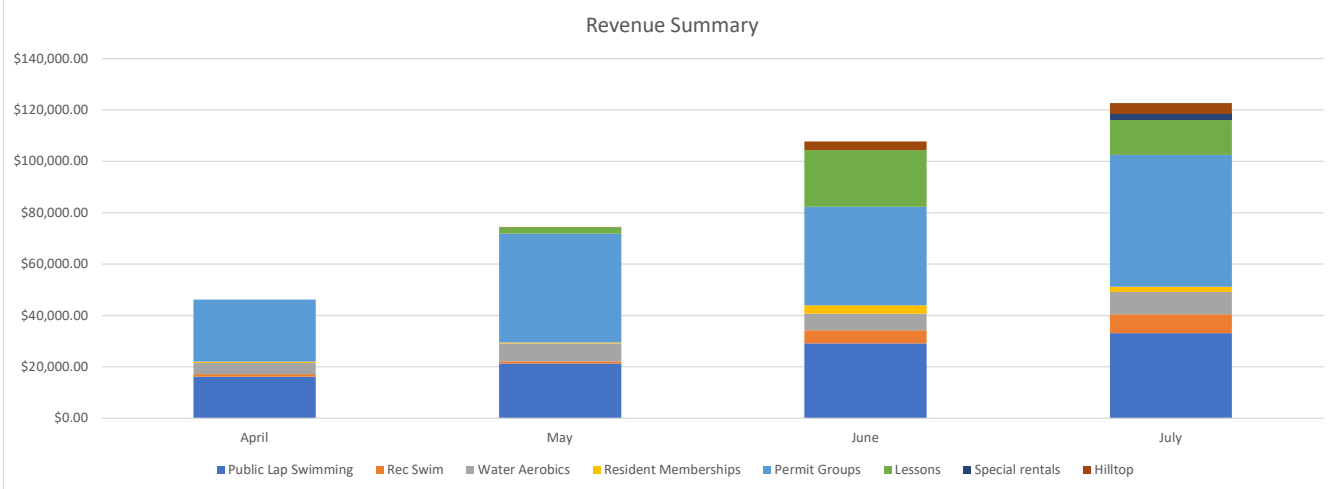
Monthly Statistics	April		May		June		July	
	Revenue	Participation	Revenue	Participation	Revenue	Participation	Revenue	Participation
Water Aerobics	\$ 4,332.00	383	\$ 7,002.00	639	\$ 6,478.00	586	\$ 8,672.00	783
Lesson Programming	\$ -	0	\$ 2,442.00	6	\$ 22,042.50	314	\$ 13,650.00	336
Lap Swimming	\$ 16,242.00	4846	\$ 21,309.00	6593	\$ 29,122.00	6665	\$ 33,074.00	8577
Family/Rec Swim	\$ 886.00	264	\$ 836.00	296	\$ 5,118.00	1492	\$ 7,397.00	1849
Annual Membership Sales	\$ 530.00	46	\$ 370.00	37	\$ 3,275.00	296	\$ 2,075.00	172
Rentals/Permit Groups	\$ 24,278.15	6272.5	\$ 42,349.25	10418.5	\$ 38,370.10	9936	\$ 51,236.30	11055
Special Events/Rentals	\$ -	0	\$ -	0	\$ -	0	\$ 2,315.00	113
Hilltop			\$ 141.00	151	\$ 3,345.00	1655	\$ 4,267.00	2144
	<b>\$46,268.15</b>	<b>11,812</b>	<b>\$74,308.25</b>	<b>17,990</b>	<b>\$104,405.60</b>	<b>19,289</b>	<b>\$122,686.30</b>	<b>25,029</b>

**Participation Summary**



**Total Participation April-July 74,119**

**Revenue Summary**



**Total Revenue April-July \$347,668.30**



## Facility Report Summary - July 2024

**Racquet Sport Courts**

Facility	Total Hours Reserved	Amount paid
Paddle Tennis	40	\$390.00
<b>Total</b>	<b>40</b>	<b>\$390.00</b>
Pickleball Court 1	382	\$ 2,570.00
Pickleball Court 2	212	\$ 2,700.00
Pickleball Court 3	225	\$ 2,350.00
Pickleball Court 4	337	\$ 2,040.00
Pickleball Court 5	315	\$ 2,130.00
Pickleball Court 6	274	\$ 1,980.00
Pickleball Court 7	339	\$ 2,065.00
Pickleball Court 8	308	\$ 2,275.00
<b>Total</b>	<b>2392</b>	<b>\$ 18,110.00</b>
Tennis Court 1	165	\$ 1,955.00
Tennis Court 2	178	\$ 1,700.00
Tennis Court 3	147	\$ 1,290.00
Tennis Court 4	171	\$ 2,295.00
Tennis Court 5	295	\$ 1,060.00
<b>Total</b>	<b>956</b>	<b>\$ 8,300.00</b>
Volleyball Court 1	52	\$0.00
Volleyball Court 2	52	\$0
<b>Total</b>	<b>104</b>	<b>\$ -</b>
Basketball Court	0	\$ -
<b>Total</b>	<b>0</b>	<b>\$ -</b>
Hockey Rink	98	\$ 304.00
<b>Total</b>	<b>98</b>	<b>\$ 304.00</b>

**Field Reservations**

Facility	Total Hours Reserved	Amount paid
<b>George Brett Field</b>		
AYSO	0	
ESLL	154.5	
Private Rentals	0	
City Internal Reservations	100	
<b>Total</b>	<b>254.5</b>	<b>\$ -</b>

**Stevenson Field**

ESHS	30		
Babe Ruth	0		
Private Rentals	0		
City Internal Reservations	15		
<b>Total</b>	<b>45</b>	<b>\$</b>	<b>-</b>

**Softball Field**

ESHS	0		
ESGS	60		
Private Rentals	27	\$	1,656.00
City Internal Reservations	15		
<b>Total</b>	<b>102</b>	<b>\$</b>	<b>1,656.00</b>

**Campus El Segundo( 1/2 field)**

AYSO	0		
ESLAX	0		
Private Rentals	46.3	\$	3,088.50
City Internal Reservations	16		
<b>Total</b>	<b>62.3</b>	<b>\$</b>	<b>3,088.50</b>

**Campus El Segundo(full field)**

ESHS	8		
AYSO	317		
ESLAX	40		
ESLL	0		
ES Football & Cheer	40		
Private Rentals	218.3	\$	16,324.97
City Internal Reservations	235		
<b>Total</b>	<b>858.3</b>	<b>\$</b>	<b>16,324.97</b>

**Richmond Field**

ESHS	0		
ESGS	32		
AYSO	0		
ESLL	0		
Private Rentals	15	\$	915.00
City Internal Reservations	57		
<b>Total</b>	<b>104</b>	<b>\$</b>	<b>915.00</b>

**Other Facility Reservations**

Facility	Total Hours Reserved	Amount paid
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Skate Circle	0	\$	-
Total	0	\$	-

Hilltop Park Picnic Areas	25	\$	496.50
Total	25	\$	496.50

Checkout Grass Area	14.75	\$	255.00
Total	14.75	\$	255.00

Bounce House (Total not Hours)	12	\$	743.50
Total	12	\$	743.50

Picnic Tables	64.5	\$	754.50
Total	64.5	\$	754.50

BBQ Area	26	\$	1,067.50
Total	26		

Fire Circle	48	\$	1,715.50
Total	48	\$	1,715.50

Lawn Bowling	3	\$	-
Total	3	\$	-

### Raytheon Facilities

Facility	Total Hours Reserved	Amount paid
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#### Ball Field 1

ESLL	0	\$	-
Total	0	\$	-

#### Ball Field 2

ESLL	0	\$	-
Total	0	\$	-

#### Raytheon Field

Private	38	\$	1,159.00
Total	38	\$	1,159.00

## Update Notes

- \* New windscreen installed on volleyball courts in Rec Park
- \* Security cameras were installed at Campus El Segundo
- \* Campus El Segundo received a maintenance detail (planters, mulch, power wash etc.)
- \* New nets were installed on pickleball courts 1-4
- \* New AED was installed on pickleball courts

Joslyn & Senior Club Activities		
Activity	Day of the week	Participants
Pinochle	Mondays	22
Canasta	Tuesdays	24
Bridge	Thursdays	32
General Meetings/Luncheon	3rd Tuesday of Month	37
Board Meeting	1st Tuesday of Month	8
Sit-N-Knit	2nd Sunday	34
Thursdays at the Movies	Thursdays	12
Total		169

Outreach		
Activity	Participants	Hours Serviced
In Home Services	8	32
Meals on Wheels	572	N/A
Total		32

Transportation		
Year Round Transportation	Total # of Rides	Dr. Dial A Ride
Dial A Ride (Concierge)	359	43
Dial A Ride (Lyft APP)	232	0
Total		43

Facility Rentals and # of Participants (including classes & Senior Club)		
Facility	Reservations per hour	
Social Hall	56	741
Craft Room	44	528
Total		1269

Instructor Classes		
Activity	# of Participants	# of Rec Classes
Contracted Classes	168	14
Total		14

Community Garden		
Facility	Active plots	Active time
Community Garden (West)	16	Feb 2022- Jan 2024

Community Garden (East)	22	Feb 2023- Jan 2025	
Total	38		