

2024-09-03 CC Agenda Packet  
PUBLIC COMMUNICATIONS RELATED TO ITEM D12 -  
WATER TOWER ILLUMINATION

**From:** Rayna Zemel <zstopproductions@me.com>  
**Sent:** Tuesday, September 3, 2024 4:48 PM  
**To:** ALL ELECTED OFFICIALS <ALLELECTEDOFFICIALS@elsegundo.org>  
**Subject:** Public Comment City Council Meeting September 3, 2024

Dear City Council Members,

I am writing to express my deep concern over the removal of the pride colors on the El Segundo water tower. Moreover, I am alarmed at Carol Pirsztuk's attempt to mislead the public by shutting down the display, lie about it on Facebook, and then create an agenda policy to implement a permanent ban.

I am an employee of a Fortune 500 business based in El Segundo and it is disappointing to see Ms. Pirsztuk deprive the city of a symbol that communicates inclusivity and diversity. Pride displays attracts customers who prioritize shopping at businesses that champion these values; a ban will deter potential workers and customers who perceive El Segundo as a hotbed for intolerance.

An environment that promotes acceptance is crucial for sustaining economic growth and attracting residents and visitors. Please return the pride colors to the water tower.