

AGENDA CITY OF EL SEGUNDO

RECREATION AND PARKS COMMISSION
6:00 PM
CITY COUNCIL CHAMBER
350 MAIN STREET
EL SEGUNDO, CA 90245
SEPTEMBER 18, 2024

MEMBERS OF RECREATION AND PARKS COMMISSION

Bob Motta, Chairperson Kelly Watson, Vice-Chairperson Marc Cavagnolo, Commissioner Dave Lubs, Commissioner Julie Stolnack, Commissioner

The Recreation and Parks Commission, with certain statutory exceptions, can only take action upon properly posted and listed agenda items. Any writings or documents given to a majority of the Recreation and Parks Commission, regarding any matter on this agenda, that the City received after issuing the agenda packet are available for public inspection at the Checkout Building in Recreation Park, during normal business hours. Such documents may be posted on the City's website at www.elsegundo.org and additional copies will be available at the meeting.

Unless otherwise noted in the agenda, the public can only comment on city-related business that is within the jurisdiction of the Recreation and Parks Commission and/or items listed on the agenda during the Public Communications portion of the Meeting. The time limit for comments is five (5) minutes per person. Before speaking to the Recreation and Parks Commission, please state: your name, residence, and organization/group you represent, if desired. Please respect the time limits.

REASONABLE ACCOMMODATIONS: In compliance with the Americans with Disabilities Act and Government Code Section 54953(g), the City Council has adopted a reasonable accommodation policy to swiftly resolve accommodation requests. The policy can also be found on the City's website at https://www.elsequndo.org/government/departments/city-clerk. Please contact the City Clerk's Office at (310) 524-2308 to make an accommodation request or to obtain a copy of the policy.

CALL TO ORDER/ROLL CALL

PLEDGE OF ALLEGIANCE

PUBLIC COMMUNICATION – (Related to City Business Only – 5-minute limit per person, 30-minute limit total) Individuals who have received value of \$50 or more to communicate to the Recreation and Parks Commission on behalf of another, and employees speaking on behalf of their employer, must so identify themselves prior to addressing the Recreation and Parks Commission. Failure to do so shall be a misdemeanor and punishable by a fine of \$250. While all comments are welcome, the Brown Act does not allow action on any item not on the agenda.

A. CONSENT

1. Recreation and Park Commission Regular Meeting Minutes from August 21, 2024.

Recommendation -

- 1. Approve Recreation and Parks Commission regular meeting minutes for August 21, 2024.
- 2. Alternatively, discuss and take other action related to this item.

2. Recreation and Park Commission Special Meeting Minutes for September 4, 2024

Recommendation -

- 1. Approve special Recreation and Parks Commission meeting minutes for September 4, 2024.
- 2. Alternatively, discuss and take other action related to this item.

B. UNFINISHED BUSINESS

C. NEW BUSINESS

3. Employee Spotlight: Mark Monin and George Kennedy

Recommendation -

- 1. Receive and file the Employee Spotlight report.
- 2. Alternatively, discuss and take other action regarding this item.

4. Summer 2024 Recap Report

Recommendation -

1. Receive and File the Summer 2024 Recap Report.

D.	REPORTS - SUBCOMMITTEE				
	5.	Aquatics Subcommittee			
	•	-			
	6.	Transportation Subcommittee			
	7.	Youth Sports Council			
	•				
	8.	Park Renovation Committee			
Ε.	REPORTS - RECREATION, PARKS AND LIBRARY DIRECTOR				
	9.	Director's Report			
F.	. COMMISSIONER COMMENTS				
G.	RECREATION AND PARKS STAFF COMMENTS				
	10. Linnea Palmer				
	11. Christopher Hentzen				
	The contraction of the contraction				
	12. Aly Mancini				

2. Alternatively, discuss and take other action related to this item.

ADJOURNMENT

POSTED:

DATE: 09/13/2024 TIME: 5:00 pm

BY: Chelsea Shafer

Senior Administrative Analyst

REGULAR MEETING MINUTES OF THE EL SEGUNDO RECREATION & PARKS COMMISSION WEDNESDAY, AUGUST 21, 2024

- A. CALL TO ORDER Chairperson Motta called the meeting to order at 6:00 pm.
- B. ROLL CALL

Chairperson Motta - Present
Vice Chairperson Watson - Present
Commissioner Cavagnolo - Present
Commissioner Lubs - Present
Commissioner Stolnack - Absent

C. PUBLIC COMMUNICATIONS – (Related to City Business Only – 5-minute limit per person, 30-minute limit total)

Coach Woody provided information to the Commission regarding Lacrosse.

Anonyms spoke in favor of Coach Woody's comments regarding Lacrosse.

D. CONSENT CALENDAR:

1. MOTION by Commissioner Lubs, SECONDED by Vice Chairperson Watson, approving Regular Committee meeting minutes of May 15, 2024, and July 17, 2024, MOTION PASSED. 4/0/1

E. NEW BUSINESS

1. Employee Spotlight

Recreation Manager Linnea Palmer gave brief remarks about Ryan Booker, Ryan Campbell, Chloe Meza, and Kaeley Skriver.

F. REPORTS

1. Aquatics Subcommittee

Vice Chairperson Watson discussed The Plunge groundbreaking event, future fundraising events, the 2025 Aquatic Center closure for heater repairs.

Commissioner Cavagnolo discussed the lane allocation report requested during the meeting; the chlorine level report requested during the meeting.

2. Transportation Subcommittee

Vice Chairperson Watson restated her request for the TSC to be an agendized committee.

3. Youth Sports Council

Director Aly Mancini proposed that the Youth Sports Council to meet quarterly, rather than twice a year.

4. Park Renovation Subcommittee

Park Renovation Subcommittee received a presentation from MIG regarding proposed renovations to the Teen Center and Teen Plaza.

G. DIRECTORS REPORT

Director Aly Mancini provided a synopsis of the Director's Report and requested feedback from the Commission on additional information they would like to see included within the Director's Report.

Commissioner Cavagnolo requested additional information be added to the Director's Report including revenue reports by facility to also include a cost per player analysis. Staff provided additional information and will provide an update outside of the Director's Report.

H. COMMISSIONER COMMENTS

- 1. Commissioner Lubs congratulated Ryan Booker, Ryan Campbell, Chloe Meza, and Kaeley Skriver on their achievements.
- 2. Commissioner Cavagnolo congratulated Ryan Booker, Ryan Campbell, Chloe Meza, and Kaeley Skriver on their achievements.
- 3. Vice Chairperson Watson congratulated staff on the Plunge Groundbreaking event and spoke to the needs of field allocation and programming demands.
- 4. Chairperson Motta thanked staff for a successful groundbreaking event for the Plunge. Chairperson also presented the Recreation Park Commission report to the City Council during the previous meeting. Chairperson Motta also requested that staff investigate potential meeting dates that would better suit staff and the Commissions needs for reporting to City Council.

I. STAFF COMMENTS

1. Linnea Palmer encouraged the Commissioners and members of the public to reach out directly if they have questions, comments, or concerns about reservations. Fall brochures have been released to the public.

- 2. Christopher Hentzen stated that tree trimmings have been taking place in Recreation Park. Staff also presented a requested he had received regarding seating at the Aquatics Center.
- 3. Director Aly Mancini spoke to the challenges presented for field allocation and encouraged members of the public to reach out directly if they have questions, comments, or concerns about their field allocations. She also thanked staff for putting together the Plunge groundbreaking event. Director Mancini also promoted the El Segundo Art Walk event.

Adjourned at 6:56 PM

Chelsea Shafer

Chelsea Shafer, Senior Administrative Specialist

SPECIAL MEETING MINUTES OF THE EL SEGUNDO RECREATION & PARKS COMMISSION WEDNESDAY, SEPTEMBER 4, 2024

- A. CALL TO ORDER Chairperson Motta called the meeting to order at 6:00 pm.
- B. ROLL CALL

Chairperson Motta - Present
Vice Chairperson Watson - Absent
Commissioner Cavagnolo - Present
Commissioner Lubs - Present
Commissioner Stolnack - Present

C. PUBLIC COMMUNICATIONS – (Related to City Business Only – 5-minute limit per person, 30-minute limit total)

Chris Eidem provided public comment and spoke in favor of Option 3 as presented to the Commission.

D. NEW BUSINESS

1. Skate Park and Teen Center Renovation Conceptual Designs

Recreation, Park, and Library Director, Aly Mancini gave a brief introduction of the presentation. Recreation Manager Linnea Palmer presented the three conceptual design options created by MIG for the Skate Park and Teen Center Renovation for the Commission to select an option to move forward to the City Council for approval.

Director Aly Mancini provided additional information.

Commissioners asked questions as it related to various feedback received from stakeholders, cost estimates associated with each option, skatepark footprint measurements, fencing, etc.

Commissioner Stolnack spoke to the necessity of renovating the teen Center.

Director Aly Mancini provided additional information regarding allocated budget for the renovation.

Commissioner Lubs spoke to the importance of preserving open space at the Teen Plaza.

Commissioner Lubs spoke in opposition to Option 3 as presented to the Commission.

Director Aly Mancini read a comment on behalf of Vice Chairperson Watson, speaking in favor of Option 1 as presented to the Commission.

Chairperson Bob Motta provided comments on Option 2 as presented to the Commission.

Commissioners asked questions as it related to the square footage difference between Option 2 and Option 3 as presented to the Commission.

Recreation Manager Linnea Palmer spoke in favor of Option 2 as presented to the Commission.

Commissioners asked questions as it related to the basketball court surfacing and maintenance.

Commissioner Lubs provided comments on Option 2 as presented to the Commission.

Commissioner Cavagnolo provided comments on Option 2 as presented to the Commission.

1. MOTION by Chairperson Motta, SECONDED by Commissioner Cavagnolo, to move forward Option 2 as presented to the Commission to the City Council for approval, MOTION PASSED. 4/0/

Adjourned at 6:55 PM

Chelsea Shafer

Chelsea Shafer, Senior Administrative Specialist



Employee Spotlight

2024 Aquatics Specialists

George Kennedy – Rec Specialist Aquatics

Mark Monin – Rec Specialist Aquatics

Summer 2024 Programming Review





AQUATICS









Summer 2024 Highlights

- Contract Classes
 - Total participation: 2,144 registrations
 - Total Revenue \$26,552
- Swim Lessons
 - Parent and me:
 - 56 Participants
 - Group Swim Lessons:
 - 441 Participants
 - Private/Semi Private Swim Lessons:
 - 41 Participants
 - Total Revenue: \$25,094.50
- Misc. Programming
 - Camps
 - Aquatics Camp- 20 participants
 - Hilltop Camp 27 participants
 - Revenue: \$2,965
 - Hilltop Pool rentals 14 rentals
 - Total Revenue: \$1,661.00



AQUATICS









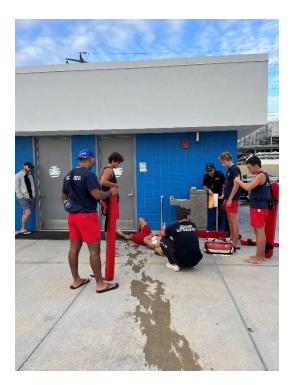
Events at the pool

- Slide into Summer Event
 - Swimmers enjoyed music, decorations, and the inflatable slide.
 - Attendance 100+
- Hilltop and Aquatics Center "Sunshine Stands"
 - Staff hosted pop up event outside of both pools with games, ice cream, and prizes.
- Lifeguard Appreciation Day
 - Debuting this year was the first Lifeguard Appreciation Day. Lifeguards set up outside the Aquatics Center to interact with and answer questions from the public. The booth also included profiles on our staff, an appreciation box where the public could write kind notes to staff, and lifeguard swag giveaways such as sunglasses, sunscreen and more.
- Dive In Movies
 - 6/21 Moana, 80 in attendance
 - 7/19 –Inside Out, 75 in attendance
 - 8/16 –Ratatouille, 90 in attendance
 - Total Revenue: \$1,352
- Splash Off Summer Event
 - Aquatics celebrated the last week of summer with special recreation swim sessions every day of the week. Hours were extended and every session featured inflatable climbers and music.
 - Attendance 200+

AQUATICS

El Segundo REC, PARKS, LIBRARY We Engage... We Inspire... We Play...

Staff Training







Summer Trainings (June-August)

16 trainings were offered covering water rescue skills, first aid and CPR, spinal injury management, and emergency action plan practice.

El Segundo Fire Department Collaboration Collaboration with Aquatics staff to host three trainings to practice an emergency action plan.

ADULT SPORTS





- Coed Softball
 - 29 teams
 - 466 total participants
- Coed 7v7 Soccer
 - 7 teams
 - 81 participants
- Adult Basketball
 - 14 teams
 - 157 participants
 - 6 Local business teams including employee teams from Los Angeles Lakers and Los Angeles Chargers
 - Growth of 180% from 2023 (5 teams)

PICKLEBALL





- 2024 Summer Pickleball League
 - 91 Teams (23% growth from 2023)
 - 900+ Participants(29% growth from 2023)
 - Revenue: \$26,485 (13% growth from 2023)
- Pickleball Contract Classes (3 instructors)
 - Beginner's Instructional
 - Intermediate Instructional
 - Women's Round Robin w/ Instruction
 - Pickleball 101
 - Live Ball
 - Revenue: \$21,416
- Drop-In Pickleball
 - Revenue: \$10,101 (31% growth from 2023)

TENNIS PROGRAMS





- Tennis Contract Classes
 - Jaguar Tennis Academy Group and Private Lessons – Adults and Youth
 - Jaguar Tennis Academy Summer Camp
 - Revenue: \$17,442.50
- ESHS Summer Camp

PICNIC AREAS





- Recreation Park: Picnic Areas 1-5, BBQ Area, Fire Circle, Picnic Shelter, Checkout Grass, Lawn Bowling
- Acacia Park : Picnic Areas
- Hilltop Park : Picnic Areas

- Total Reserved Hours: 918
- Total Revenue: \$24,506
 - (10% growth from 2023)

TAC Summer Bonfire









- Back to School Bonfire!
 - August 24, 2024
 - S'mores, obstacle course, pizza, music, and lawn games
 - 50+ teens in attendance

Teen Center





- GABIT-35th Annual
 - 12 teams (63 participants)
 - Event estimated attendance 75 per day
- Teen Camp (5 weeks)
 - 49 Participants
 - Field trips:
 - Soak City
 - Bowlero
 - Museum of Illusions
 - Urban Aire Trampoline Park
 - Knotts Berry Farm
 - Fountain Valley Skating

CAMPS







- 289 participants
- Camp Cowabunga Jr. (5-8 year olds)
 - 452 participants
- Tiny Tot Camp (3-5 year olds)
 - 249 participants
- Sports Camps (6-11 year olds)
 - 144 Participants



Overall participation in 2024: 1,782 (1,352 in 2023) 31.8% increase

CAMPS



2023 revenue: \$335,478

2024 revenue: \$494,855.20

47.5% increase

Staff Led Camps						
Program Name	Program Participants	Program Revenue				
Camp Cowabunga- 10 weeks	289	\$91,113.00				
Camp Cowabunga Junior- 10 Weeks*	452	\$142,177.00				
Tiny Tot Camp- 10 weeks	249	\$19,600.00				
Sports Camps- 6 weeks*	144	\$11,072.80				
Teen Camp- 5 weeks	49	\$7,105.00				
Sub Total	1,183	\$271,067.80				
Contracted Camps						
Champ Camp Beach Camp	210	\$105,550.00				
Champ Camp Skate Camp	68	\$25,200.00				
Filmmaking	30	\$10,715.20				
Summer Art Lab	70	\$27,125.00				
UK Soccer	60	\$13,670.20				
Cooking Camp*	95	\$17,760.00				
Camp Have a Blast*	33	\$12,725.00				
Welcome to Spanish!	14	\$3,150.00				
Movies by Kids*	11	\$2,337.50				
Robotics with Lego*	8	\$2,590.00				
Gymnastics*	6	\$2,962.50				
Sub Total	599	\$223,785.40				
Grand Total	1,782	\$494,853.20				







<u>Camp Revenue Comparison:</u> Registration Fees Collected by Year



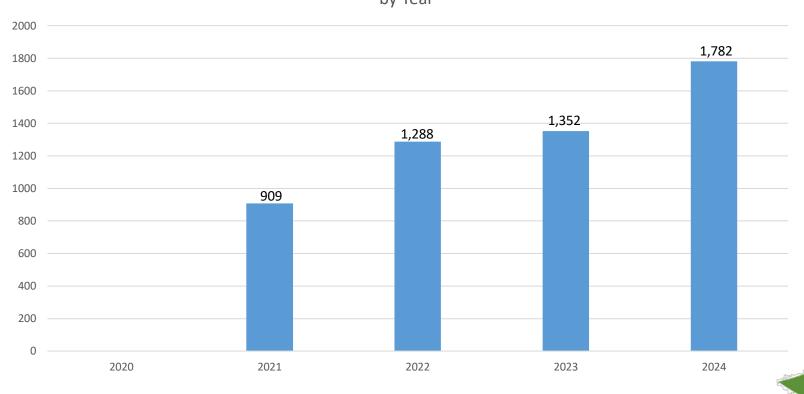


CAMPS



<u>Camp Participant Comparison:</u> Attendance Numbers by Year

Participant Numbers by Year







Contract Classes:

- Tap
- Ballet
- Zumba
- Musical Fun For Tots
- Gymnastics
- BEST Sports
- Sportball
- Play Soccer
- Tutus and Tap
- Hippity Hop

Camps:

Cooking

Art Lab

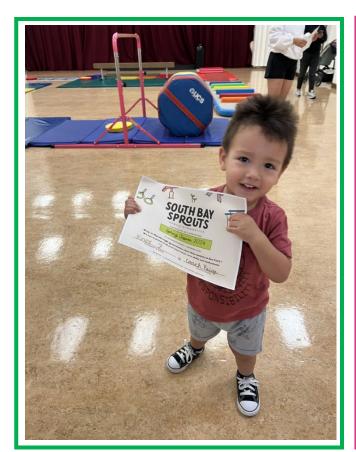
Spanish

Robotics

Claymation

Gymnastics

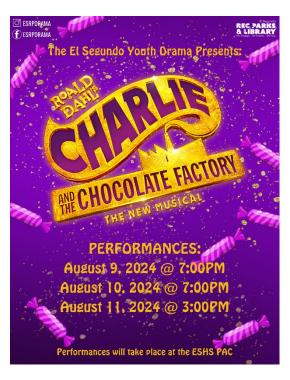
Camp Have a Blast





EL SEGUNDO YOUTH DRAMA

Summer 2024 Highlights



- 41 participants
- Revenue:
 - Registration: \$7,560
 - Ticket sales: \$7,118



FARMER'S MARKET





- New Vendors This Summer
 - Wok n Grill
 - Acai Bowls
 - Dumplings
- Hosted ten weeks of Summer of Fun: Bounce houses, face painting, weekly crafts, giveaways and more!
- Upcoming:
 - ESFD Fire Prevention Week 10/10
- Market Manger Thank you Nancy, Welcome Lili!



JOSLYN CENTER





- El Segundo Beach Shuttle
- Dial-A-Ride and Dr. Dial-A-Ride with Lyft
 - 2023-1437 Riders
 - 2024-1871 Riders
- Home Delivered Meals 27 Clients
- Classes offered:

Contract Classes						
Class	Participants	Revenue				
50-Minute Fitness	44	\$867.30				
CoreXpress	11	\$173.25				
Pilates	28	\$806.40				
Senior Fitness	15	\$362.25				
Line Dancing	67	\$711.15				
Art Journaling	3	\$216.00				
Yoga	12	\$42.90				
		\$3,179.25				

- Senior Club Lunch 3rd Tuesday at Noon
 - 42 Person Average
- Monthly Park Vista Meeting
 - Chess Club- Asked by Residents to start, in progress

El Segundo Beach Shuttle



- New- Shuttle Wrap
- 1309 Riders
 - 25 per day everage
- \$66/Ride per person
- 31% increase in ridership from 2023







SUMMER EVENTS



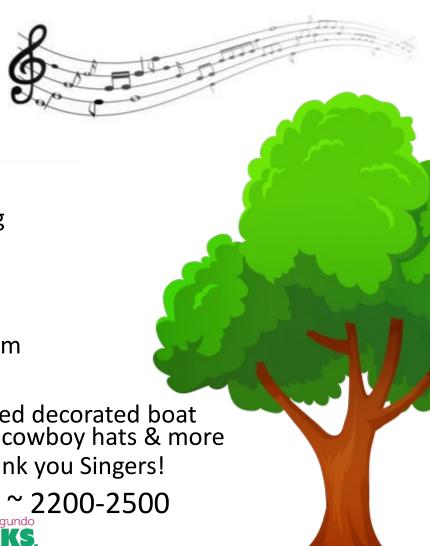


Summer Concerts in the Park



- Began June 16th
 - Dan Delgado
 - The Astro Yachts
 - Upstream
 - Anthem Road
 - Cash, Killer & The King
- Food Trucks
 - Baby's Bad Burgers
 - Poutine Brothers
 - Creamy Boy's Ice Cream
- Additions this year:
 - Craft highlights included decorated boat races, stained "glass", cowboy hats & more
 - National Anthem- Thank you Singers!
- Attendance Average ~ 2200-2500





4th of July Celebration

- Full Day of Fun!
 - 10am-3pm Youth Activities
 - 15 contests & games including 3legged race, water balloon toss, hula hoop, pie & watermelon eating
 - 2 Community Group Booths
 - 9 Vendor & Food Booths
 - 5pm-9pm Concert & Fireworks
 - Band- Fair Avenue
- Attendance 4,800





Family Campout





• 368 in 2023

• Revenue: \$6,060.00



- S'mores
- Screened movie: Shrek
- Crafts Lanterns and Paper Crafts
- Dinner and Breakfast
- Sponsor Bill Ruane Realty \$5,000



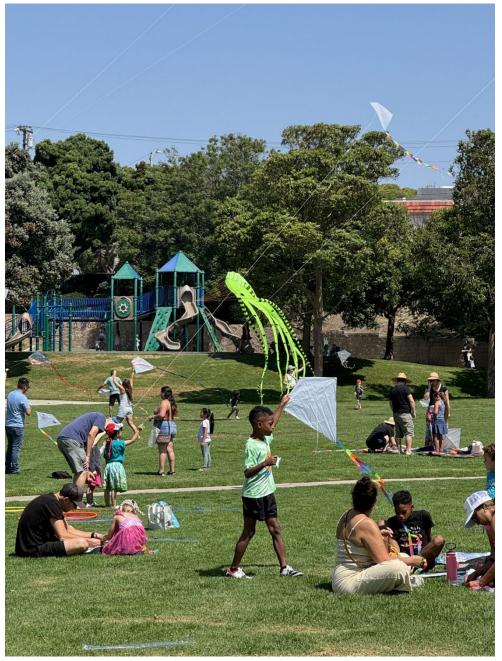
Go Fly-a-Kite Day

5th Annual

- Giveaways
 - Create Your Own Kite
 - 200 Kites distributed
- Face Painting, Music & Snacks
- Attendance ~ 350 people









RECREATION, PARKS and LIBRARY DEPARTMENT

DATE: September 18, 2024

TO: Recreation and Parks Commission

FROM: Aly Mancini, Director of Recreation, Parks and Library

SUBJECT: Department Report

Council Items

August 20:

West Coast Arborists received a contract extension to continue providing tree maintenance services for the City of El Segundo. Council waived the formal bidding process by piggy-backing on a contract with the City of Temple City.

AYSO Region 92 Opening Day Parade was approved for a 75% special event permit fee waiver.

The Recreation Leader, Senior Recreation Leader, and Recreation Specialist classifications were revised. Revisions included increasing rates, and decreasing advancement steps to be comparable with surrounding cities' rates. The Recreation Assistant classification was removed.

Chairperson Bob Motta went in front of Council to give an update on the Recreation and Parks Commission.

September 3rd:

Staff presented proposed revisions and updates to the Athletic Field/Facility Use and Allocation Policy. Council requested the policy be brought back for discussion when the JUA with ESUSD is presented in October.

Public Property Special Events:

The Walk with Sally Fundraiser event was approved to serve alcohol on Park Place and Apollo Street for the White Light White Night Event, and the Fire Association was granted a 75% fee waiver for the upcoming Fun Run event.

Park Renovation Committee:

Council approved for the Recreation Park Renovation Subcommittee to be renamed. The new name will be Park Renovation Committee and expands the scope for the Committee to advise on all park renovations throughout the city.

CIP Updates

Recreation Park Renovation Project:

MIG presented proposed layout of the Teen Plaza including the skatepark and basketball court at the following meetings:

- August 22nd 4:00p.m.- Park Renovation Subcommittee
- September 4th 6:00p.m.- Recreation & Parks Commission
- September 17th 6:00pm- City Council

The Plunge Capital Campaign:

Plunge groundbreaking ceremony took place on August 20th. Demolition of the Plunge has commenced.

Hilltop Park Project:

An architect has been retained by Public Works to submit plans to address the abandoned reservoirs at Hilltop Park. Additional design plans for the open space will be presented to the Park Renovation Subcommittee and the Recreation and Park Commission at a later date.

Playground Replacement Project:

On July 31st, Parks, Recreation, and Finance staffmet to discuss the current state of the Measure A and Proposition A Maintenance Funds. Staff are currently reviewing guidelines and preparing a report for Council to adopt a resolution for the City to enter into an Annual Allocation Agreement for the funds. Staff intends to utilize this funding to replace both playgrounds at Recreation Park.

Arts and Culture

On Thursday, August 22nd, a pre-Art Walk event titled *Songwriters in the Round: The Art of Song* was held at the Library. Carianne Marshall from Warner Chappell Music delivered the opening remarks, followed by performances from four local singer-songwriters. The event was attended by 63 guests.

The Embassy Suites LAX South by Hilton unveiled their 1% for Art project during the official *El Segundo Art Walk* Kickoff Party on Friday, August 23, 2024. The private event featured seven new artworks, with opening remarks from John McCullough (El Segundo Art Walk), Director Aly Mancini, and Mayor Pro Tem Chris Pimentel. Over 140 guests attended the celebration.

The *El Segundo Art Walk* took place on Saturday, August 24th, from 3 PM to 9 PM, drawing thousands of attendees. Event highlights included two children's activity areas, guided public art tours, comedy shows, and live music performances.

On August 27th, the Hilton Garden Inn presented their 1% for Art public art proposal to the Arts & Culture Advisory Committee during their regular meeting. The committee approved the proposal, which will proceed to the next stage of development.

The Cultural Development Program published the Public Art Map this month, showcasing a comprehensive collection of public art in the city, including works commissioned by 1% for Art Partners. The map is available at the library and will be available online soon.

Registration is now open for the next Cultural Excursion tour to the Academy Museum of Motion Pictures on October 9th. This program is open to El Segundo residents aged 55 and older

Aquatics

Programming:

Aquatics hosted a Dive-in movie featuring *Ratatouille* with 75 participants. Additionally, the summer close out event "Splash Off Summer", had saw over 200 swimmers.

(Attachment A - Aquatics August 2024 Report)

Staffing

Updates

Five (5) aquatics Senior Lifeguards completed a Lifeguard Instructor certification course. Plans are in place to host more Red Cross courses in the future. Additionally, Aquatics onboarded six (6) new Lifeguards and two Recreation Leaders

Current vacancies:

Aquatics Manager

Youth and Adult Sports

Adult Basketball League:

	A League	B League
Teams	8	6
Participants	89	68
Schedule	Games are played on Wednesdays and Thursdays at 7:00 pm and 8:00 pm	Games are played on Tuesdays at 6:30 pm, 7:30 pm, and 8:30 pm

There are 157 total participants that compete over the course of three nights per week. Regular season concludes the week of September 9. Playoffs will take place the last two weeks of September, concluding on the September 26.

Coed 7x7 Soccer League:

Regular season and first round of playoffs was completed on August 23rd. The open league championship took place on September 6th.

Registration for the Fall season began on Wednesday, August 14th and will close Thursday, September 5th with the league starting on Friday. September 20th.

Coed Adult Softball League:

Regular season concluded on August 23rd. Over the course of five weeknights, 466 athletes participated. The winner of each night played for the City Championship on Wednesday, September 4th.

Coed Kickball League

Registration for the fall season began on Wednesday, August 21. The games will be played on Tuesdays and Thursdays on the Softball Field in Recreation Park during the week of September 16th at the beginning of the season.

Youth Basketball:

Registration began on Wednesday, August 21st, beginning earlier than previous registration periods. Gym space with El Segundo High School has been secured for the season and staff are working with El Segundo Middle School staff to utilize their facilities. The schedule for the league is as follows:

- 11/1: Registration Closes
- 11/5: 1st 4th grade clinic player evaluation
- 11/7: 5th 8th grade clinic player evaluation
- 12/2: Practices begin
- 12/7: Games begin

Fields, Facilities, and Courts

No Reservations were made on Stevenson Field due to maintenance field closure for overseeding.

Per players fees are collected on an annual basis for the Youth Sports Advisory groups. Below are the totals collected from the 2023-2024 season:

Sports Group	Estimates Player Fees (annually)
El Segundo Youth Lacrosse	\$2,037.50
El Segundo Girls Softball	\$4,565
El Segundo Little League	\$6,600
El Segundo Inline Hockey	\$2,185.00
El Segundo AYSO	\$12,820.00
El Segundo Youth Football and Cheer	\$1,070.00
El Segundo Volleyball	\$690.00

(Attachment B – Checkout Reservation Report – August 2024)

(Attachment C- Social Media Analytics – August 2024)

Teen Center

The Teen Center continues to be staffed and open for drop-in use six days per week and was open a total of 27 days in August. Throughout August, a total of 1,525 teens visited the Teen Center. Throughout the month of August, the Teen Center hosted daily activities to encourage more attendance. The Teen Center hosted the 35th Annual GABIT event with 67 participants divided amongst 12 teams.

August Hourly Attendance: 11 teens per hour.

Day Camps:

Tiny Tot:

Week		# of Campers
Week 7 / AM		20
Week 8 / AM		21
Week 8 / PM		7
Week 9 / AM		22
Week 10 / AM		24
	Total	94

Tiny Tot campers enjoy dance parties, story times, and playing games outside. In August the campers also visited Fire Station 1.

Cowabunga:

Week		# of campers
Week 7		28
Week 8		26
Week 9		28
Week 10		29
•	Total	109

Camp Cowabunga had the opportunity to work with contractors Mad Science and Art Lab. The campers also visited Soak City, California Science Center, Fountain Valley Skating, and Medieval Times.

Cowabunga Jr.

Week	# of Campers
Week 7	44
Week 8	42
Week 9	37
Week 10	59
Tota	al 182

Camp Cowabunga Junior visited Hilltop Pool weekly and enjoyed extra water days. The campers also visited Seaside Lagoon, Pretend City, Aquarium of the Pacific, and Scooters Jungle.

Gordon Clubhouse Facility

Drama:

- Performance Charlie and the Chocolate Factory
 - Classes: Mondays, Wednesdays, and Fridays (6/17-8/8)
 - Participants: 33 residents/ 8 non-residents (41 total)
 - Tech Week: 8/3 8/11 (takes place at ESHS PAC)
 - Shows: 8/9 8/11 (takes place at ESHS PAC)

Rentals:

• 98 rental – 188 hours

Repairs/Maintenance:

- Updates to Clubhouse lobby
 - Rearrange desks, workspaces, replace furniture.

Clubhou	ise Hourly To	tals / # of Reservations
Activity	# Hours	# of Reservations
Co-op	0	0
Recreation	39	43
Classes		
Camps	138	46
Drama	3	1
Internal	0	0
meetings		
& Training		
Rentals	8	2
Total Reserva	ations	92
Total # of Ho	urs	188

Classes:

Classes	Number of Participants	Session Dates
Gymnastics (Big and Little)	3	M 6/17 – 8/12
Gymnastics (Sand Cruisers)	2	M 6/17-8/12
Gymnastics (Little Waves)	2	M 6/17-8/12
Zumba! – Mondays	5	M 8/5-8/26
Musical Fun for Tots – Tuesdays	4	Tu 7/9-8/13
Tutus and Taps	6	Tu 6/18-8/13
Ballet and Tap	5	Tu 6/18-8/13
Musical Fun for Tots – Wednesday	5	W 7/10-8/14
Zumba! – Wednesdays	4	W 8/7-8/28
Tapping for Fun and Exercise – Intermediate	7	Th 6/27-9/5
Hippity Hop	6	Th 6/20 8-15

Contractors:

Contractors:					
Clubhouse Class Contractors					
Company Name	Business Name	Instructor Name	Location		
Art Lap Camp	Natalie Strong	Natlie Strong	Clubhouse, Tri-Room		
Athletic Grace Dance	Athletic Grace	Grace Maxwell	Clubhouse, Auditorium		
Backstage Sewing 101	Kaylan Roberts	Kaylan Robers	Clubhouse, Tri-Room		
BEST Sports	Beginners Sports Edge Training	Madison, General Manager	Rec Park, Skate Circle, Basketball Court		
Champ Camp	Champ Camp	Trevor Elder, Owner	Skate Park and Beach		
Cooking Camp	A Yummy Future	Sydney Sonnier	Clubhouse, Kitchen		
Combine Academy	Combine Academy	David Howard	Rec Park, Basketball Court		
ES Youth Drama	ES Youth Drama	Natalie Khan, Producer	Clubhouse, Auditorium		
Filmmaking	Anna Giannotis	Anna Giannotis	Clubhouse, Drop-in Room		
Musical Fun for Tots			Clubhouse, Auditorium		
Spanish Camp	Welcome Spanish	Sandra Delgado	Clubhouse, Room C		
Sportball	RK Sports	Amanda Richie	Rec Park, Skate Circle, Checkout Grass		
Tapping for Fun	Carol Well	Carol Well	Clubhouse, Auditorium		
Youth Gymnastics	South Bay Sprouts	Paige Negrete	Clubhouse, Auditorium		
Yoga	Julia LeVee	Julia LeVee	Clubhouse, Auditorium		
Zumba	Welcome Spanish	Sandra Delgado	Clubhouse, Auditorium		

	Car	np Contractors	
Company Name	Business Name	Instructor Name	Location
Art Lap Camp	Natalie Strong	Natlie Strong	Clubhouse, Tri-Room
Champ Camp	Champ Camp	Trevor Elder, Owner	Skate Park and Beach
Combine Academy	Combine Academy	David Howard	Rec Park, Basketball Court
Filmmaking	Anna Giannotis	Anna Giannotis	Clubhouse, Drop-in Room
Gymnastics Camp	South Bay Sprouts	Paige Negrete	Clubhouse, Auditorium
Have A Blast	Game Truck LA	Robert Buckley	Rec Park, George Brett Field
Mad Science	Mad Science LA	Mad Science LA	Clubhouse, Room A
Movies By Kids	Movies Kids	Movies Kids	Clubhouse, Room C
Off the Beat Track		Olivia Simone	Clubhouse, Auditorium
Robotics	Marty Felgen	Marty Felgen	Clubhouse, Room C
Spanish Camp	Welcome Spanish	Sandra Delgado	Clubhouse, Room C
Sportball	RK Sports	Amanda Richie	Rec Park, Skate Circle, Checkout Grass
UK Soccer	UK Soccer	Jon Gardner	Campus ES

		Facility	y Breakdown			
	Auditorium	Tri-Room:	Drop-In Room:	Kitchen	Room A	Room C
Classes	19	0	24	-	-	16
Camps	5	7	22	12	0	0
Internal Meeting	0	1	0	-	-	-
Rentals	1	0	0	0	-	-
El Segundo Co-op	-	-	0	-	0	-

Joslyn Center

Classes	# of Participants
Beginner Line Dancing	36
Intermediate Line Dancing	31
50 Minute Fitness	54
Pilates	28
Core Xpress	11
Senior Fit - Session 1	18
Senior Fit - Session 2	13
Art Journaling	2
Community Yoga	3

Facility rentals - total hours of reservations and revenues:

• 76 Reservations - 98 hours - \$1,545.00

Dial-A-Ride

- Concierge Rides 445
- Lyft Pass Rides 234

Outreach

- Meals delivered 559
- In Home Service Hours 32

Joslyn & Senior Club Activities			
Activity	Day of the week	Participants	
Pinochle	Mondays	30	
Canasta	Tuesdays	26	
Bridge	Thursdays	36	
General Meetings/ Luncheon	3 rd Tuesday of month	38	
Board Meeting	1 st Tuesday of month	7	
Sit-N-Knit	2 nd Sunday	24	
Thursdays at the Movies	Thursdays	18	
	Total	179	

Farmer's Market

August 1,2024			
Prepacked Vendors		13	
Produced Vendors		5	
Craft vendors		4	
	Total Vendors	22	
	Total Revenue	\$897.12	

August 8, 2024							
Prepacked Vendors		14					
Produced Vendors		5					
Craft vendors		4					
	Total Vendors	23					
	Total Revenue	\$871.10					

	August	: 15, 2024
Prepacked Vendors		13
Produced Vendors		5
Craft vendors		4
	Total Vendors	24
	Total Revenue	\$1006.30

August 22, 202								
Prepacked Vendors		13						
Produced Vendors		5						
Craft vendors		4						
	Total Vendors	22						
	Total Revenue	\$897.12						

Market Activities:

Rotary club sold tickets for Movies in the Park and the Fire Department had a booth promoting their upcoming CERT class.

Special Events

Concert – August 4, 2024 – Cash, Killer & The King

The final concert of the Summer Series featured the cover band Cash, Killer & The King covering songs from Johnny Cash, Jerry Lee Lewis and Elvis. Estimates attendance for the event 1,800-2,200.

Family Campout – August 10 & 11

On Saturday and Sunday, over 350 guests spent a night under the stars in Recreation Park on Stevenson Field. Guests arrived at 4pm to set-up their tents and prepared for a night of fun. Sandwiches and chips were served for dinner while the kids put together take-home lanterns in the craft area. In the evening, Shrek was shown on the movie screen while families roasted s'mores at the fire pits. The following morning, guests were treated to breakfast and juice before heading home.

Go-Fly-A-Kite Day – August 18, 2024

Over 200 people attendees came to fly and decorate their flags for Go-Fly-A-Kite Day. Attendees received free kites they could decorate. The event also included music and face painting.

Parks

Parks, Projects, and Improvements:

The Parks division completed routine maintenance throughout the parks. Projects included repairing the broken mainline in Stevenson Field, repairing broken irrigation at Library Park, and soccer field lining. Additionally, the Parks division has investigated Chevron property for soccer field layout and usage.

Tree Report:

The city tree crew performed routine tree trimming at Campus El Segundo and trimmed trees and removed large fallen limbs at Library Park.

ATTACHMENTS

Attachment A: Aquatics August 2024 Report

Attachment B: Fall 2024 Recreation Activity Guide Bulletin Report Attachment C: Checkout Reservation Report – August 2024

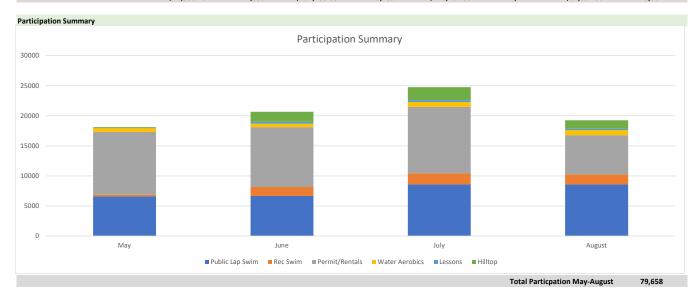
Attachment D: Social Media Analytics - August 2024

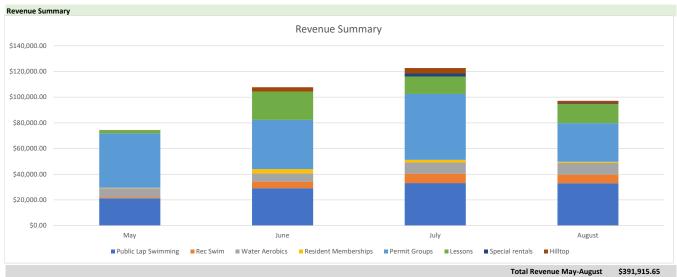
REC, PARKS, & LIBRARY We Engage. We Impre. We Flay.		Total AC Lane hours: 10128			Aquatics August 2024 Report	
Aquatics Center Instructional Programming		Lane Hours		\$	Number of Participants	
Contract Classes	No control 1976 March on A control	476	_	0.054.00		024
	Naomi's Hiit Water Aerobics Saul Gonzalez - Swim With Me		\$	9,054.00		82
Swim Lessons	Sadi Gonzalez Swim With Me		Ý			
	Group	64	\$	11,975.00		20
	Semi-Private and Private		\$	2,947.50		3
Totals			\$	23,976.50		106
Aquatics Center Public Drop In Programming				\$	Number of Customer Lane Reservations	
Public Swim				•		
	Reservations	5529	\$	15,309.00		784
	Lap Swim Drop in			839.00		35
T . (.)	Recreation Swim	328		6,738.00		168
Totals			\$	22,886.00		988
Hilltop Pool Programming				\$	Number of Customer Lane Reservations	3
Public Swim		135 hrs				
	Resident rec swim		\$	-		108
	Non Resident Rec swim		\$	1,315.00		26
	Drop in camp participants		\$	210.00		7(
	Hilltop Party Rentals Hilltop Memebership		\$ \$	373.00		;
Totals	Tilltop Wernebersinp		\$	1,898.00		141
				,		
Annual Membership Sales at the Aquatics Center				\$	Memberships sold	
Wiseburn Rec IDs	Adult ID		\$	255.00		1
Wiseburn Rec IDs Wiseburn Rec IDs	Senior ID		\$	30.00		4:
Wiseburn Rec IDs Wiseburn Rec IDs	Youth ID Infant ID		\$ \$	170.00 5.00		17
Totals	illialit ib		\$	460.00		4:
El Segundo Rec IDs	Adult ID		\$	345.00		23
El Segundo Rec IDs	Senior ID		\$	20.00		4
El Segundo Rec IDs	Youth ID		\$	90.00		9
El Segundo Rec IDs Totals	Infant ID		\$ \$	5.00 460.00		3
Totals			Ą	460.00		3/
Membership Sales					Passes Purchased to use towards I	Lane Rental
El Segundo Resident Punch Passes						
	10 Punch Pass		\$	1,022.00		24
	20 Punch Pass 30 Punch Pass		\$ \$	396.00		1!
El Segundo Resident Membership Passes	30 Fullell FdSS		Ş	1,216.00		1
El segundo nesident membersinp i asses	Annual		\$	1,943.00		
Wiseburn Resident Punch Passes						
	10 Punch Pass		\$	392.00		1
	20 Punch Pass		\$	82.00		
	30 Punch Pass		\$	393.00		•
Wiseburn Resident Membership Passes	Annual					(
Non-Resident Punch Passes	Alliudi					
Non resident i dien i disci	10 Punch Pass		\$	2,301.00		45
	20 Punch Pass		\$	1,943.00		19
	30 Punch Pass		\$	4,900.00		30
Non-Resident Membership Passes						
	Annual		\$	2,200.00		177
Totals			\$	16,788.00		172
Aquatics Center Permit Groups		Lane Hours		\$	Estimated Participants (4 to 5 per lane)	
Alpha		446.00	\$	8,028.00		178
Beach Cities		300.00	\$	4,920.00		120
SCAQ		425.00	\$	7,650.00		170
South Bay United		467.00	\$	4,576.00		93
Tower 26 Trojan		164.00	\$	2,952.00		49:
Coastal		200.00	\$	1,960.00		40
Totals		2002.00	\$	30,086.00		6510.0
Events				\$	Number of Participants	
Splash off summer			,	E42.00		20:
Dive in Movie			\$	543.00		7
Totals			\$	543.00		278
				otal Revenue	Estimated Amount of Visitors in June	
		TOTAL	\$	97,097.50		19398.00





Monthly Statistics	May		June			July			August		
		Revenue	Participation	Revenue	Participation		Revenue	Participation		Revenue	Participation
Water Aerobics	\$	7,002.00	639	\$ 6,478.00	586	\$	8,672.00	783	\$	9,054.00	829
Lesson Programming	\$	2,442.00	6	\$ 22,042.50	314	\$	13,650.00	336	\$	14,922.50	231
Lap Swimming	\$	21,309.00	6593	\$ 29,122.00	6665	\$	33,074.00	8577	\$	32,936.00	8577
Family/Rec Swim	\$	836.00	296	\$ 5,118.00	1492	\$	7,397.00	1849	\$	6,738.00	1688
Annual Membership Sales	\$	370.00	37	\$ 3,275.00	296	\$	2,075.00	172	\$	920.00	78
Rentals/Permit Groups	\$	42,349.25	10418.5	\$ 38,370.10	9936	\$	51,236.30	11055	\$	30,086.00	6510
Special Events/Rentals	\$	-	0	\$ -	0	\$	2,315.00	113	\$	543.00	278
Hilltop	\$	141.00	151	\$ 3,345.00	1655	\$	4,267.00	2144	\$	1,898.00	1416
	5	74,308.25	17,990	\$104,405.60	19,289		\$116,104.30	22,772	,	\$97,097.50	19,607





City of El Segundo - Bulletin Detail Report



Subject: Fall Recreation Activity Guide September-December 2024

Sent: 08/09/2024 01:53 PM PDT

Sent By: jpaetzold@elsegundo.org

Sent To: 20 Topics





Twitter

97%Delivered

0% Pending3% Bounced

55% Open Rate

24% Click Rate

<i>_</i> ,	
Recipients	X
	VE

√ S RSS

S	Minutes Cumulative Attempted
3	3 99%
5	5 99%
0	10 99%
0	30 99%
0	60 99%
0	120 99%

- Delivery Metrics - Details —————					
9,425	Total Sent				
9,113 (97%)	Delivered				
0 (0%)	Pending				
312 (3%)	Bounced				
3 (0%)	Unsubscribed				

Bulletin Analytics —					
8,358	Total Opens				
5048 (55%)	Unique Opens				
2,985	Total Clicks				
2159 (24%)	Unique Clicks				
	# of Links				

Delivery and performance ————

These figures represent all data since the bulletin was first sent to present time.

	Progress	% Delivered	Recipients	# Delivered	Opened Unique	Bounced/Failed	Unsubscribes
Email Bulletin	Delivered	96.7%	9,425	9,113	5048 / 55.4%	312	3
Digest	n/a	n/a	0	0	0 / 0.0%	0	0
SMS Message	Delivered	0.0%	0	0	n/a	0	n/a

Link URL	Unique Clicks	Total Clicks
https://www.elsegundorecparks.org/programs-services/recre	1,253	2,044
https://content.govdelivery.com/accounts/CAELSEGUNDO/bul	635	639
https://secure.rec1.com/CA/el-segundo-ca/catalog?utm_medi	225	264
https://www.elsegundorecparks.org/programs-services/com	11	11
https://www.instagram.com/explore/locations/274073006035	7	9
https://subscriberhelp.granicus.com/s/contactsupport?utm_m	7	8
https://public.govdelivery.com/accounts/CAELSEGUNDO/subs	7	8
https://www.facebook.com/esrecandparks/?utm_medium=e	6	7
https://twitter.com/ESRecandParks?utm_medium=email&ut	5	6
https://subscriberhelp.granicus.com/?utm_medium=email&u	5	5
https://www.instagram.com/el.segundo.public.library/?utm	5	5
https://www.elsegundobusiness.com/business-advantages/co	5	5
https://www.facebook.com/El-Segundo-Public-Library-165445	4	4
https://public.govdelivery.com/accounts/CAELSEGUNDO/subs	3	3

Facility Report Summary - August 2024

	Racquet Sport Courts			
Facility	Total Hours Rese	erved	An	nount paid
Paddle Tennis		40		\$390.00
raudie Tellilis	Total	40		\$390.00
	Total	70		7330.00
Pickleball Court 1		308	\$	2,920.00
Pickleball Court 2		285	\$	2,700.00
Pickleball Court 3		298	\$	2,490.00
Pickleball Court 4		299	\$	2,480.00
Pickleball Court 5		263	\$	2,240.00
Pickleball Court 6		247	\$	2,020.00
Pickleball Court 7		262	\$	2,190.00
Pickleball Court 8		268	\$	2,360.00
	Total	2230	\$	19,400.00
Tennis Court 1		167	\$	1,660.00
Tennis Court 2		175	\$	1,770.00
Tennis Court 3		187	\$	1,640.00
Tennis Court 4		142	\$	1,460.00
Tennis Court 5		249		
	Total	920	\$	6,530.00
William Indiana		4.2		60.00
Volleyball Court 1		12		\$0.00
Volleyball Court 2	Total	12	\$	\$0
	TOTAL	24	Ş	-
Basketball Court		0	\$	_
	Total	0		-
			т	
Hockey Rink		32	\$	1,296.00
,	Total	32		1,296.00
				•

Field Reservations			
Facility	Total Hours Reserved	Amou	nt paid
George Brett Field			
AYSO	23		
ESLL	0		
Private Rentals	2	\$	194.00
City Internal Reservations	154		
Total	179	\$	194.00

Stevenson Field		
ESHS	0	
Babe Ruth	0	
Private Rentals	0	
City Internal Reservations	0	
Total	0	\$ -
Softball Field		
ESHS	0	
ESGS	52.5	
Private Rentals	0	
City Internal Reservations	0	
Total	52.5	\$ -
Campus El Segundo(1/2 field)		
AYSO	0	
ESLAX	0	
Private Rentals	24	\$ 1,025.50
City Internal Reservations	9	
Total	33	\$ 1,025.50
Campus El Segundo(full field)		
ESHS	8	
AYSO	268	
ESLAX	0	
ESLL	0	
ES Football & Cheer	20.5	
Private Rentals	82.5	\$ 5,726.47
City Internal Reservations	73	
Total	452	\$ 5,726.47
Richmond Field		
ESHS	0	
ESGS	3.5	
AYSO	29	
ESLL	0	
Private Rentals	23	\$ 885.50
City Internal Reservations	0	
Total	55.5	\$ 885.50

Other Facility Reservations

Skate Circle		0	\$	-
	Total	0	\$	-
Hilltop Park Picnic Areas	-	14		470.00
	Total	14	\$	470.00
Checkout Grass Area		12.15	Ś	_
	Total	12.15		-
Bounce House (Total not Hou		11	\$	553.50
	Total	11		
Picnic Tables		308	ڔ	8,861.52
Picflic Tables	Total	308		8,861.52
	Total	300	7	0,001.52
BBQ Area		23	\$	1,590.02
	Total	12	\$	1,590.02
Fire Circle		58.3		
	Total	58.3	\$	3,144.50
Lawn Bowling		10	ς	27.50
Lawii bowiiiig	Total	10		27.50
			•	
Raytheon Facilities				
Facility	Total Hou	ırs Reserved	Am	ount paid
Ball Field 1		2	<u>۲</u>	
ESLL	Total		\$	-
	iotai		۲	-
Ball Field 2				
ESLL		0	\$	-

Total

Total

Raytheon Field

Private

0 \$

38 \$

38 \$

1,159.00

1,159.00

RPL INSTAGRAM

	Previous Month	August
Followers end month	3,328	3,368
Number of posts	15	15

RPL FACEBOOK

	Previous Month	August
Followers end month	3,400	3,409
Number of posts	15	15