

RECREATION, PARKS, and LIBRARY DEPARTMENT

DATE: October 16, 2024

TO: Recreation and Parks Commission

FROM: Aly Mancini, Director SUBJECT: Department Report

Council Items

September 17, 2024:

- Kiwani's Main St. Fair was approved to sell and consume alcohol on public property.
- The Public Works Department was authorized to substitute one of the subcontractors taking part in the construction of the Urho Saari Swim Stadium/Plunge Renovation Project.
- Council directed staff to move forward with Option 2 for the Teen Plaza renovations.

October 1, 2024:

No reports related to Recreation, Parks, and Library operations.

CIP Updates

Recreation Park Renovation Project:

MIG is continuing Phase 1's schematic design utilizing Option 2.

A community Workshop for teens is scheduled for October 24th 4-6pm at the El Segundo Teen Center. Teens will be working with staff and consultants to provide input into the design of the Teen Center.

Hilltop Park Project:

An architect has been retained by Public Works to submit plans to address the abandoned reservoirs at Hilltop Park. Public Works presented the project to the Park Renovation Subcommittee. Additional design plans for the open space will be presented to the Recreation and Park Commission at a later date.

Playground Replacement Project:

On July 31st, Parks, Recreation, and Finance staff met to discuss Measure A and Proposition A Maintenance Funds. Staff are currently reviewing guidelines and preparing a report for Council to adopt a resolution for the City to enter into an Annual Allocation Agreement for the funds. Staff intends to utilize this funding to replace both playgrounds at Recreation Park.

Clutters Park

Director Mancini has scheduled a site visit of Clutters Park to determine what improvements can be made to improve viewing and seating opportunities for park

visitors. In addition, the Arts and Culture Committee will request funding approval from the City Council to establish public art at the location in conjunction with updates and repairs to other amenities.

Arts and Culture

Two new development applications have been submitted that will require the addition of onsite public art or payment in lieu via the Cultural Development Program.

- 2100 E Grand Ave, tenant improvement. 1% valuation: \$49,500
- 333 Continental Blvd, tenant improvement. 1% valuation: \$178,858.70

The Arts and Culture Coordinator has drafted a Cultural Arts Master Plan that will be reviewed by the Arts and Culture Advisory Committee within a workshop hosted by consultant Marie Knight of Knight Leadership Solutions who is conducting a Strategic Plan workshop with the Department in November. The half-day working session will focus on determining the vision, mission, goals, and values of the Cultural Arts program.

The current exhibition at the Library, "El Segundo: Second Look" by artist Curtis Green has been extended until the end of October 2024.

Aquatics

Programming:

El Segundo High School and Wiseburn began their regular use in September. Aquatics also hosted a dive-in movie serving 48 participants and the El Segundo High School South Bay Tournament which took place over two days and hosted 10 different teams.

Staffing Updates

Aquatics leadership continues to host critical trainings for Lifeguard staff. Senior Lifeguard staff have also scheduled a lifeguard certification class to take place 11/9-11/10.

(Attachment A – September 2024 Stats)

Youth and Adult Sports

Adult Basketball League:

Playoffs took place September 17th (B League) and 19th (A League). League finals for both the A and B League were held on Wednesday, September 25th.

Summer Season Recap		
Total number of teams	14	
Total number of participants	157	
Number of games played (3	76	
weeknights)		
Team registration revenue	\$3,533.42	

Coed 7x7 Soccer League:

League finals took place on Friday, September 13th

Summer Season Recap		
Total number of teams	7	
Total number of participants	81	
Number of games played (3	31	
weeknights)		
Team registration revenue	\$16,994.96	

Coed Adult Softball League:

The City Championship took place on Wednesday, September 4th.

Summer Season Recap		
Total number of teams	29	
Total number of participants	466	
Number of games played (5	159	
weeknights)		
Team registration revenue	\$11,613.76	

Coed Youth Basketball:

The Youth Basketball program currently has 133 registrants. Registration deadline is Friday, November 1st. Staff is currently in the process of onboarding six additional Rec Leaders for coaching staff. Practices will begin on December 2nd. Games will begin on Saturday, December 7th.

Fields, Facilities, and Courts

(Attachment A – Checkout Reservation Report – September 2024)

(Attachment B- Social Media Analytics – September 2024)

Teen Center

The Teen Center was open six days per week throughout the month of September, with a total of 27 days open for drop-in use. During this month, the center welcomed 1,735 visits from teens. Daily activities included a special Water Day to beat the heat wave. The average hourly attendance for September was 13 teens per hour.

Gordon Clubhouse Facility

Drama:

• Performance – James and the Giant Peach

o Participants: 11 Residents/ 10 Non-residents (21 total)

o Shows: 11/22 – 11/24

Repairs/Maintenance:

• Re-organization of storage spaces

• Update Clubhouse lobby

Clubhouse Hourly Totals / # of Reservations			
Activity	# Hours	# of	
		Reservations	
Со-ор	65	23	
Recreation Classes	53	53	
Camps	0	0	
Drama	30	10	
Internal meetings &	0	0	
Training			
Rentals	0	0	
Family Wellness	63	21	
Total Reservations		107	
Total # of Hours		211	

Classes:

Classes	Number of Participant s	Session Dates
Gymnastics Academy	8	9/9 - 11/4
Gymnastics (Sand Cruisers)	2	9/9 – 11/4
Gymnastics (Big & Little)	5	9/9 – 11/4
Zumba! – Mondays	2	9/9 – 11/4
	3	9/3 - 9/30
Backstage Sewing	1	9/10 - 10/8
Tutus and Taps	12	9/10 - 10/8
Ballet and Tap	4	9/10 – 11/12
Tapping for Fun and Exercise – Beginner	15	9/17 – 12/3
Zumba! – Wednesdays	1	9/11 – 12/18
	1	9/11 – 9/25
Tapping for Fun and Exercise – Intermediate	12	9/19 – 12/5
Hippity Hop	10	9/12 – 11/14
Art Lab - Thursdays	14	9/19 - 10/17
Art Lab - Fridays	5	9/20 - 10/18
Music with Ms. Pam	13	9/20 - 11/8
Cooking	9	9/3 – 9/24

Facility Breakdown						
	Auditorium	Tri-Room:	Drop-In Room:	Kitchen	Room A	Room C
Classes	42	6	7	8	-	0
Camps	0	0	0	0	0	-
Internal Meeting	0	0	0	-	-	-
Rentals	0	0	0	0	-	-
El Segundo Co-op	-	-	23	-	21	-
Family Wellness	-	-	21	-	-	21

Joslyn Center

Classes	# of Participants
	· unuionpainte
Beginner Line Dancing	16
Intermediate Line Dancing	15
50 Minute Fitness	39
Pilates	37
Core Xpress	13
Senior Fit	12
Art Journaling	2
Creative Hand Stitching	2

Facility rentals - total hours of reservations and revenues:

• 73 Reservations – 99.5 hours -\$790.50

Dial-A-Ride

- Concierge Rides 441
- Lyft Pass Rides 234

Outreach

- Meals delivered 521
- In Home Service Hours 32

Joslyn & Senior Club Activities			
Activity	Day of the week	Participants	
Pinochle	Mondays	32	
Canasta	Tuesdays	28	
Bridge	Thursdays	34	
General Meetings/	3 rd Tuesday of the Month	36	
Luncheon			
Board Meeting	1 st Tuesday of the Month	7	
Sit-N-Knit	2 nd Sunday of the Month 24		
Thursdays at the Movies	Thursdays	15	
Total 176		176	

Day Trippers Excursion Program

The El Segundo Day Trippers visited the Los Angeles County Arboretum and Botanic Garden in Arcadia on Saturday, September 21. The Botanical Garden features a diverse collection of plants from various global regions, including rare and endangered species.

Farmer's Market

I dillioi o mainot		
Sep	tember 5, 2024	
Prepacked Vendors		14
Produced Vendors		5
Craft vendors		2
	Total Vendors	21
	Total Revenue	\$965.60
Weekly Craft: Scratch	Art Bookmarks	

September 12, 2024			
Prepacked Vendors	15		
Produced Vendors	5		
Craft vendors	3		
Total Vendors	23		
Total Revenue	\$1,091.6 0		
Weekly Craft: Build a Sailboat and Float	t it		

September 19, 2024			
Prepacked Vendors		14	
Produced Vendors		5	
Craft vendors		3	
Т	Total Vendors	22	
Т	Total Revenue	\$828	
Weekly Craft: Color a W	Vooden Pumpkin		

September 26, 2024		
Prepacked Vendors	13	
Produced Vendors	5	
Craft vendors	3	
Total Vendo	ors 21	
Total Rever	nue \$1,033.20	
Weekly Craft: Pirate Hats and Princess Crowns		

Parks

Parks, Projects, and Improvements:

- Routine maintenance continues throughout the parks.
- Infield renovation at ballfields
- Soccer season field lining continues
- Tables and chairs Health Fair setup

Tree Report:

- City tree crew trimmed 30 trees per residents' requests.
- Palm trimming at Campus El Segundo continues.

ATTACHMENTS
Attachment A: September 2024 Stats
Attachment B: Checkout Reservation Report – September 2024
Attachment C: Social Media Analytics – September 2024